



## Shilpa Mahawer

### Design Lead

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[figma.com/@shilpa](https://figma.com/@shilpa)

## Skills

Mobile App	Visual Design
UX/UI Design	Prototyping
Usability testing	Wireframe
Graphic Design	Storyboard
Team Lead	Project Lead

## Software

Figma	Sketch
Zeplin	Premiere Pro
Photoshop	After Effect
Illustrator	Adobe XD
Jira	Slack
Invision	

## Industries

OTT	CMS
E-Education	Banking
Influencer	Sports
Publisher	Fitness

[LinkedIn](#)



[Portfolio](#)



## About me

UI & UX designer with 7.5 years of experience, seeking to elevate UX & UI. I have completed several projects, including design of an ecommerce webapp, mobile apps .

## Experience

### Design Lead, Product Designer @ Enveu

March 2021 – Present

Project: Vipa, Watcho, Dish TV, Next Step and Panteao

Lead and redesign of the company's OTT platform, creating a modern and intuitive interface that improved user engagement and retention. Implemented a user-centered design approach and conducted user research to inform the redesign process.

### UI/UX Designer @ Copper Mobile

Sep, 2018 – Feb 2021

Having worked in the service industry for years, Throughout my career, I have collaborated closely with stakeholders and clients to translate their requirements into effective design solutions.

### UI/UX Designer @ Chipsoft India

Jan, 2018 – Sep, 2018

Working as a designer for a government client can be a rewarding and challenging experience. Government projects often have specific requirements, regulations, and user needs that must be considered in the design process.

### Graphic Designer @ Copy Desk

Jan, 2016 – Jan, 2018

Working as a graphic designer for a publishing company can be an exciting and fulfilling role. Gain knowledge about different genres, target audiences, and design styles commonly used in publishing.

## Education

### Arena Animation

2015 – 2016

Graphic & Website Design

### Delhi University

2015 – 2019

Bachelor of Arts