

Srijan Gupta

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SUMMARY

Business analyst with expertise in SQL, Python, Excel, and PowerBI. Proven ability to turn data into actionable insights. Skilled in problem-solving and effective communication. Committed to driving data-driven decision-making.

SKILLS

Technical Skills: SQL, SQL Server, Python, MS Excel, VBA, Power BI, DAX, Data Modelling, JIRA

Tools: SQL Server Studio, MySQL Workbench, Jupyter Notebook, Google Colab, Power BI Desktop

EXPERIENCE

Business Analyst

USIT India Pvt. Ltd.

October 2023 - April 2024, Pune, India

- Successfully identified and rectified an application outage on the production server, and ensuring uninterrupted business operations and the retrieval of 100k blocked records by using Oracle SQL and SQL server databases.
- Maintained a 100% completion rate for projects, using data visualization tools such as Power BI and MS Excel to ensure on-time project delivery and successful management.
- Implemented Python scripts for automating IT processes, increasing operational efficiency by 20%.
- Achieved an accuracy rate of 95% in crafting business requirement documents (BRD), functional requirement documents (FRD), technical documents, user manuals, and test case documents.
- Successfully conducted over 10 root cause analyses (RCAs) involving debugging, automation, and issue resolution across three plants supported by the project.

Data Analyst Virtual Internship

DHL

September 2023 - October 2023, Remote, India

- Experienced with Power BI software, gaining hands-on experience in data analysis and business analytics.
- Designed interactive Power BI dashboards for inventory management, increasing effectiveness in tracking goods by 40%.
- Excelled in data transformation, ETL processes, EDA, improving data processing by 35%.

Business Analyst Intern

Wipex Technologies

January 2023 - June 2023, Remote, India

- Reduced project completion time by 20% through efficient coordination and use of business analytics tools.
- Collaborated with developers to implement requirements, resulting in a 15% improvement in team productivity.
- Extracted critical business insights from data analysis and crafted impactful data visualizations using Power BI and Excel.

PROJECTS

Pizza Performance Analysis

Hero Vired

- [Project Link](#)
- Analyzed data efficiently and recommended focusing on promotions, particularly on Sundays and Mondays, which resulted in a 10% increase in pizza revenue.
- Leveraged (KPIs) to provide insights into revenue, average order value, and total pizzas sold. Supported strategic decision-making and boosted average daily revenue by 8%.
- Key Skills Used: SQL.

HR Analytics Dashboard, Credit Card Financial Dashboard, Pizza Store Performance Dashboard

Hero Vired

- [Project Link](#)
- Developed an HR analytics dashboard and other multiple dashboards using Power BI. Results to analyze employee data, resulting in a 20% improvement in HR decision-making and a 15% increase in employee retention.
- Key Skill Used: Data Visualization, Data Analysis, DAX queries, Power BI.

Hypermarket Store Data Analysis

Hero Vired

- [Project Link](#)
- Used Excel functionalities to extract, clean, analyze, and visualize hypermarket store data, resulting in a 20% increase in data accuracy and a 30% reduction in data processing time.
- Key Skills Used: Data Analysis, Pivot, Excel.

CERTIFICATIONS

Accelerator Program in Business Analytics and Data Science

Hero Vired • 2023

- This certification helps me make data-driven business decisions with the use of R, Python, SQL, Power BI and Tableau.

Oracle Cloud Infrastructure 2023 Certified Foundations Associate

Oracle • 2023

- This certification provides a foundational understanding of cloud computing and Oracle Cloud Infrastructure.

EDUCATION

Post Graduate Diploma in Management

Minor in Business Analytics • Jaipuria Institute of Management, Noida • Noida, India • 2022

Bachelor of Computer Application (BCA)

Dayananda Sagar Institutions • Bangalore, India • 2018
