

SUSHANT SHEKHAR

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Detailed oriented and self-motivated professional with **1.1+ years** of experience as Data Research Analyst with a proven history to utilize Data analysis, data mining, market research along with Project management and Reporting. Seeking for a challenging position in the **Data analytics** industry to utilize my skills and potential to contribute to the growth of an innovative organization.

EXPERIENCE

Data Research Analyst - Executive

April 2023 - Present

AIG Business Solutions Pvt. Ltd, Gurugram

- Extracted and analyzed healthcare data from over 10+ diverse sources using web scraping tools, extensions, primary and secondary research methods, Power BI ensuring database accuracy and reliability.
- Restructured and cleansed extensive datasets of 100,000+ records utilizing MS Excel, SQL resulting in a remarkable 20% surge in data quality, streamlining analysis and reporting processes by a significant 30%.
- Conducted quantitative data analysis and mining on datasets exceeding 10,000+ records, identifying over 100 trends and insights within healthcare data, supporting strategic decision-making initiatives.
- Streamlined data extraction using SQL queries, analysis, and reporting workflows, reducing processing time by 30% and improving data accuracy by 20%.
- Managed project timelines and resources for 15+ data research projects, ensuring timely delivery and exceeding project milestones by 40%.

Data Science Intern

Nov 2022 - Feb 2023

YoShops (Internship), Remote

- Collaborated with a team to troubleshoot and resolve an average of 10 data-related issues per week, ensuring smooth project execution reducing errors by 20%, and presenting key insights.
- Optimized SQL queries to extract required data, resulting in a 40% reduction in query execution time and significant improvements in system performance.
- Investigated findings from a survey report, highlighting insights as most laptop purchases falling within the price range of 30,000 to 40,000 Rs.

PROJECTS

Objective : Data analysis for Vrinda Super Store to create an annual sales report using Excel Dashboard Insights ([Link](#))

- Streamlined data processing by identifying and rectifying issues using Data Cleaning such as NULL values and duplicates, resulting in a 98% data accuracy rate and improved dataset consistency.
- Analyzed data using 6 pivot tables, revealing peak sales months (February and March) and top contributing states (Maharashtra, Karnataka, and Uttar Pradesh), guiding strategic decisions.
- Utilized data analysis to reveal KPIs, such as women accounting for approximately 65% of purchases and the adult age group (30 – 49 yrs) enabling targeted marketing strategies for enhanced engagement and optimization.

EDUCATION

Gautam Buddha University, Gr. Noida

Aug 2018

Integrated B. Tech & MTech. in Electrical Engineering – 6.70/10

SKILLS

Technical Skills

- Advanced Excel
- SQL
- Python
- Microsoft Power BI
- Tableau

- Data Analysis
- Market Research
- Business Intelligence
- Data Visualization
- Data Collection and Reporting

Soft Skills

- Analytical and critical thinking
- Problem-solving skills
- Communication
- Organizational skills
- Attention to detail

CERTIFICATIONS

IBM Data Science Professional Certificate

Coursera ([Link](#))

Data Analytics and Visualization Job Simulation

Accenture ([Link](#))

Data Analyst Certification Course

Able Jobs ([Link](#))