TUSHAR GARG

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| EDUCATION |  |  |  |
| Degree/Certificate | Year | Institute | CGPA/% |
| B.COM programme | 2023 | Dyal Singh Evening College, University of Delhi | 7.8/10 |
| AISSCE | 2020 | Lovely Public Sr. Sec. School, New Delhi | 91% |
| AISSE | 2018 | Lovely Public Sr. Sec. School, New Delhi | 89% |

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| INTERNSHIPS |  |
| Marketing and Graphic Design, Tara Applications   * Contributed to a startup by coordinating tasks, devising impactful marketing strategies, and creating compelling visuals. * Played a pivotal role in task organization and marketing plan development, fostering business growth. * Demonstrated versatile skills in graphic design and marketing, delivering effective visual content and strategies to drive brand success.   UI Design, Octro   * Crafting intuitive UI/UX for apps to effectively convey information * Innovating with creative concepts to enhance information presentation * Ensuring optimal user experience through thoughtful design choices | Feb’22- Sept’22        Nov’22-Jun’23 |
| CERTIFICATES |  |
| * Keyword Research, Semrush Academy * SEO for Beginner | Apr’23  Sept’23 |
| EXPERIENCE |  |
| * UI/UX Designer, Octro * Overseeing UI/UX design for Octro Poker and Teenpatti App:   As the person in charge of UI/UX design for the Octro Poker App, my responsibilities encompass the entire user interface and user experience. This involves not only the visual design but also the overall usability and functionality of the app. I ensure that the design is in line with the app's branding and that it provides a seamless and intuitive experience for users.   * Leading UI/UX enhancements to optimize user experience:   My role involves continuously improving the UI and UX to create an environment where users can engage with the app effortlessly. This includes identifying pain points in the current design and addressing them, making the app more user-friendly, and enhancing features based on user feedback.   * Collaborating with cross-functional teams to drive product innovation:   Collaboration is a key aspect of my work as I work closely with various teams within the organization. This includes collaborating with product development, engineering. By fostering strong communication and cooperation, I help drive product innovation by aligning the UI/UX design with the product's overall goals and strategy. This ensures that the app not only meets user needs but also remains competitive and innovative in the market.   * Project Manager, YS Tech      * Led cross-functional teams in delivering multiple successful game titles, emphasizing on-time delivery and exceeding quality standards. * Combines technical know-how with a passion for gaming to ensure seamless project execution and unparalleled gaming experiences. * Always eager to apply theoretical knowledge to practical challenges, contributing to the success of future game development projects. | Jun’23- Nov’23          Nov’23-Jan’23 |
| OTHER SKILLS |  |
| * Designing Software- Adobe Photoshop, Illustrator, Figma, Premier Pro, Adobe XD * Management Software: Excel, Power Point, Word * Language: Hindi, English |  |