

TUSHAR SHARMA

+91-8439838831 / tusharsharma1599@gmail.com / [LinkedIn Profile](#) / Gurugram, India

Education

Dr A.P.J Abdul Kalam Technical University, Lucknow MBA (IT and Marketing)	(2020-2022)
Chaudhary Charan Singh University, Meerut BCA	(2017-2020)
Ved International School, Meerut Intermediate	(2015-2016)
Godwin Public Public School, Meerut High School -	(2013-2014)

Skills

Management Skills : Account Management / Project Management / Digital Marketing / SEO/ Communication Skills/ SMM/Google Analytics/Marketing/ Google Ads / Blogging/ Data Management and Analysis/ Collab /Business Analytics

Tech Skills : Advance Excel/ SQL/ MS Office

Internships

- Business Analytics Internship at [YBI Foundation](#).

Experience

HelioNext India

Gurgaon ,India

Process Developer (Data Management and Analysis)

(Nov/2023-Present)

- Prepares and analyses data. This can include locating, profiling, cleansing, extracting, mapping, importing, validating, or modelling.
- Applies query, data exploration and transformation, basic statistical methods and visualization techniques to build business insights or improve data quality.
- Performs validation and testing to confirm the accuracy of the information built.
- Interprets results of analyses, identifies trends and issues, and develops recommendations to support business objectives.
- Communicates valuable information so that it is easy to understand and influences other to act based on the useful information provided.
- Think strategically about data as a core enterprise asset and assist in all phases of the advanced analytic development process
- Work with Data engineers to supervise and help institutionalize models and dashboards for Analytics
- Slice and dice through the database and come up with actionable analytical insights

Concentrix Daksh Pvt Ltd.

Gurgaon ,India

Senior Advisor

- Evaluating a business's operations to analyze their cost and efficiency
- Helping to develop project plans and ensuring their timely completion
- Analyzing an organization's large data sets to provide actionable insights
- Budgeting and conducting financial analysis

- Recommending process improvements to increase a business's efficiency
- using analytics tools such as Visio and other data visualization software –
- Experience with predictive modelling and forecasting techniques is a plus –

(Oct/2021-Nov/2023)

- Excellent communication skills to effectively present findings to both technical and non-technical stakeholders.
 - Strong problem-solving abilities with a detail-oriented mindset
 - Ability to work independently as well as collaboratively in a team environment
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Radical Minds Pvt Ltd

Gurgaon ,India

Travel Executive

(Jan/2021-Oct/2021)

- Arrange travel for business and vacation clients.
 - Determine clients' needs and preferences, such as schedules and costs.
 - Resolve on travel issues of Customer.
 - Find fare and schedule information.
 - Calculate total travel costs.
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Course and Certification

- Certification of Participation in workshop on Digital Marketing by DUCAT.
- Certificate of Achievement in Digital Marketing by KUDOSPRO.
- Certificate of Participation in workshop on Network Implements by Network Bulls.
- Fundamental Of Digital Marketing Certified from 'Google Digital Digital Garage '.
- Introduction Of Project Management Certified from "Simplilearn".
- Certification in Participation in Workshop on Web Development by DUCAT.
- Google Ads Measurement Certification from 'Google Digital Academy (Skill shop) '.