

## Curriculum Vitae

(Consists of 3 pages, please go through all details)

### Tushar Chouhan

UX/UI Product Designer (6 years | Mid-Senior Level)

+91 77038 05097

[iamtvc.ux@gmail.com](mailto:iamtvc.ux@gmail.com) (Work Mail)

[Check >> LinkedIn Profile](#)

D.O.B.: 27th July 1993 (Delhi)



Portfolio: [behance.net/uxdtushar](https://behance.net/uxdtushar) -

### Career Objective

Detail-oriented designer with innovative and strong organizational skills. Ability to research, ideate and deliver challenging design projects simultaneously with a high degree of accuracy. I am looking for a workplace with a great culture fit where I can expand my skills to benefit the organization.

### Expertise Skills

**Figma/Figjam Design Systems Operations (90%),** UI Design & Prototyping using **Adobe XD(95%),** **User Research Methods** like Stakeholder Surveys; User Requirement Gathering through On-field questionnaires, Competitive analysis; Affinity Mapping and Qualitative Research **(85%),** **UX Brainstorm Processes** like Use Case Analysis; Design Principles, User Journey Mapping, Information Architecture Flows and Wireframe Mockups (On-paper as well as on On-Tool) **(90%),** **Visual & Interface Design Skills** like UI Moodboarding for Theme Designs, Assets Operations (icons, illustrations, images, colors, typography etc) using Adobe Photoshop & Illustrator; Data Design for Analytical Platforms and 12 Grid-based responsive interface designs **(98%),** **Design Delivery Support Areas** like converting designs into HTML5, CSS3, React Javascript using Anima/Zeplin; Design Logic Hand-off Documentation and Figma Plugins **(90%)** and **Other Known Tools** like Microsoft Office Powerpoint, Excel, Teams & Word, Jira/Trello/Basecamp, Sketch, Premiere Pro, Adobe Aero, Spline 3d, Balsamiq, Invision, Canva, Whimsical, Notion, etc., A/B User Testing, Webflow, ChatGPT, Analytics Tools for Digital Analytics

### Professional Employment Details (5+ years)

» July 2022 - March 2023

#### **Bajaj Finserv, Pune- UI Designer(Figma) - Web Business Unit Manager**

- User Interface Design System Management using Figma with Auto Layouts
- Digital Customer Experience Analyst using Analytics tools
- Incharge For Investment & Insurance Product Designs using Figma

» April 2021 – July 2022

### **NEC Corporation India Limited(MNC), Noida- UI Designer (AI Data Science Web)**

- Web Interface Designer for **15 Annual Data Science Coded Web Apps (Best Work)**
- Worked with government customers like GeM, Delhi Health & Niti Aayog Unified Logistics Interface Platform into transportation & mapping domain

» December 2019 – July 2020

### **BluOne Consultants LLP, Noida - UX Design Generalist**

- User Research/Design on Managed Healthcare Compliance Web App
- UX for Enterprise Products for Inhouse Business Utilities (LMS & Timetracker)

» Jan 2019 - November 2019

### **Quillhash Technologies, Gurgaon- UX and UI Designer (Blockchain UX)**

- Revamped complete company website ux and ui to generate market leads using design principles

## **Regular Educational Qualifications**

» March 2015 - 2018

### **IMS DIA (aff. Kalinga University), Noida - B.Sc. Multimedia & Animation Design**

1st Division, Graduated in 2017, [College Website](#)

Regular Course with Design Foundation (Arts), Graphic Design(2D/Motion), Adobe Suite and Branding, Photoshop, Illustrator, Web Design

\* Additional Degree: Distance Learning in English Literature (B.A., IGNOU) 2013-18 | 2011-12 Entrances Preparation & Medical Gap

» 2009-2011

### **Class 11 & 12th, CBSE, Delhi - Science (P.C.M.) 3rd Division**

» 1997-2009

### **SKG - Class 10th, Vishwa Bharati Public School, CBSE, Delhi - English, Science, Mathematics, Social Science, Sanskrit, Second Division**

## **Freelancing Experience**

- >> StudyWalk Website Design (2019-21)
- >> UI Lead, Yellow Slice For BSE Project, Mumbai (October 2023)
- >> Skillsquad IT Trainers (Commission based Researcher, 2023-Ongoing)

## **Training & Certifications**

Jan 2024 - Present\*\*

### **Ducat IT Training - Advanced UX & UI Design, HTML/CSS**

### **Designerrs Academy - Augmented Reality UX & UI Design**

Medicine AR App Case Study, On-going with Case Study Activities, Scored: 4/5

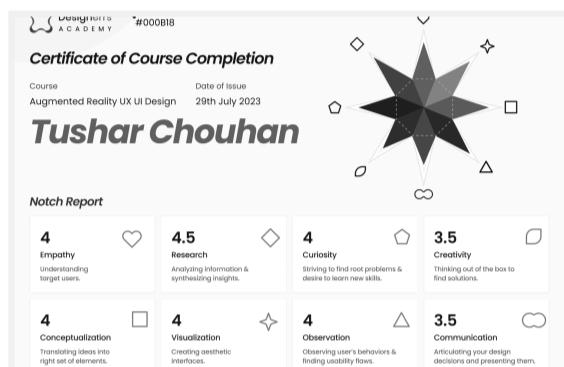
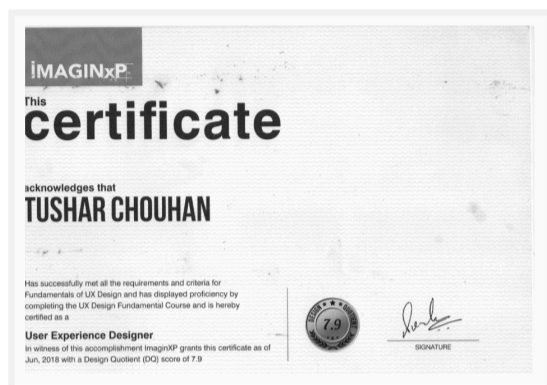
June 2018 - September 2018

### ImaginXP, Delhi - UX Jumpstarter Course Certificate

Digital Deal UI App Case Study; Scored Grade 7.9, Stood Second Position in Class

May 2017 - July 2017

### Tectonic Enterprises, Ghaziabad - UI/UX Design Internship



### Other Hobbies & Practises

I actively participate in user experience workshops from design communities like Interaction Design Foundation Delhi, Design4India and Growth School. At Bajaj Finance, I have completed various professional courses from Illume like **Google analytics, Figma Crash Course and Understanding Design Systems**. Personally, I enjoy Vlogging, exploring new places, listening music and reading motivational books a lot as my favorite hobbies

**Major Design Area(s):** Enterprise Apps | SaaS Apps | Minimum Viable Apps | Wireframe Design | UX Research

**Most Known Tools:**



\*\*\*\*\*CV Dated: 1st January 2024 | All the details mentioned are valid and up to date for applied role\*\*\*\*\*

**Tushar Chouhan**

1st January 2024

[uxdtushar.in](http://uxdtushar.in)