



# VINAYAK GUGGARI

PRODUCT DESIGNER / UI DESIGNER

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## PROFILE



Working on digital products with my creative visual design approach. I always remember things with my photographic memory so, Synonym used for me is DATABASE.

## TOOLS

-  Figma
-  After Effects {Basics}

## EXTRA CURRICULUM

- Making logo for businesses
- Designing YouTube thumbnails
- Invitation Cards
- Posters
- Making creative/unique designs and posting in my Instagram page.

-  :ui\_uniqueidentification
-  :u! With v! (personal logo)

## EDUCATION

### MECHANICAL ENGINEERING






{2016 - 2020}

Basaveshwar Engineering College  
Bagalkot Karnataka

## Aa LANGUAGES

- English
- Hindi
- Kannada

## HOBBIES

-  Travel
-  Watching movie/web series
-  Listening music
-  Playing cricket
-  Solving math logical problems

## WORK EXPERIENCE

3 YEARS

### Frontend Developer

### SLK Software Services pvt ltd

2021 - 2023

Worked for the project '**MYVOYAGE**', which is available in play store. It's an insurance domain mobile application, where bank employees plan their retirement through this app. And whole team received a CSAT survey feedback of 7 out of 7 on completion and delivery of the project.

### Product Designer

### AVO Automation

2023 - current

Working for the project '**AVO ASSURE**', which is a test automation tool. Designing the UI web pages, animations, icons, illustrations, design system with my creative and innovative thoughts which will be interactive for the user experience.

## OVERVIEW

- Created complete design system for the **Avo Assure** tool.(Colors, Typography, Iconography)
- **Login page of Avo Assure tool:** Revamped the login page for the tool which indicates the test automation platform also that is the first animation throughout the tool.
- **Browser Stack Integration:** Designed a user flow in such a way that user can execute multiple test cases at one time with the help of parallel execution options.
- **Advance Debugger:** Given "breakpoints" and "add to watch list" options according to the requirement from clients, so that user can easily debug(like VS Code) the variables.
- Handling all the **UI Design** of the entire **Avo Assure** tool.
- Helped in many **User Experience Design** discussions.
- Guided **UI Design** to one of the **intern** at Avo Automation.

## PROFESSIONAL SKILLS

- **UX Case Study:** "Digitalization of Passport Application Process"
- **UI Case Study:** "Indian Handmade Jewelry App"
- Designing UI for web & mobile pages.
- Creating interactive **Animations** using figma and after effects.
- Find out many major and minor mistakes by **UX auditing** document.
- Logical and creative way of designing **Icons** using figma.
- Designing text based **Illustrations**.
- Creating logos/icons with **Unique & Creative** ideas.
- To improve design skills worked on **Daily UI** challenges.

## CERTIFICATION AND REWARDS

- Successfully completed and certified **8 Week UI Design course** conducted by **Growth School** and mentored by **Saptarshi Prakash** {Director of Design @Swiggy}
- Participated in **Sarva 2023 UX Case Study**, conducted by **F1Studioz** on October 15th 2023.
- Got **FIRST PRIZE** for the unique art which is conducted by **SLK** on Independence Day.