

Jai Shree

UI/UX Designer

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Ballabgarh, Faridabad

Behance Portfolio

PROFILE

Hello, I am Jai Shree, a UI/UX designer passionate about creating impactful designs. With over 7.8 years of experience, I have worked with clients from various industries, including VR/AR, lighting companies, and tech startups. My areas of expertise include User Research & Analysis, Wireframing & Prototyping, Usability Testing, Visual Design, Interaction Design, branding, catalog design, printing design, and layout. I am constantly looking for new ways to push the boundaries of design.

TOOL SKILLS

Adobe Creative Suite

Photo, Video, Illustrations

Adobe Illustrator

Icon, Graphics, and Illustration

Adobe Photoshop

Photo Editing, & Refining

Indesign

Catalog, Flyer, Brochure

Premiere Pro

Video Editing

After Effects

Video Making, Animation

Adobe XD

Figma

UI Design, Prototyping

Miro

Communication and Project Management

EDUCATION

Bachelor of Arts,
from M.D. University in 2011

Bachelor of Education,
from M.D. University in 2013

SKILLS

User Research & Analysis



Conducting user research to gather insights, understand user needs, and identify pain points.

Wireframing & Prototyping:



Creating wireframes and prototypes to map out user journeys and visualize the flow of the application.

Usability Testing



Conducting usability tests to refine designs based on user feedback and ensure a user-friendly experience.

Visual Design



Designing visually appealing interfaces that align with the brand guidelines and enhance user satisfaction.

Interaction Design



Developing interactive elements that improve user engagement and make navigation intuitive.

Collaboration



Working closely with developers, product managers, and other stakeholders to bring designs to life and ensure alignment with project goals.

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)



- Logo creation
- Photo Editing
- Layout (Brochure, Flyers, Catalogue, Poster, Business cards, Mockups, TD Sheets)
- Print knowledge/designing for print
- Video Editing
- Video Making
- Social Media Post
- Design principles
- Ideation
- Illustration
- Icons Design
- Color theory

PROFESSIONAL EXPERIENCE

SmartVizX - We are VR, UI/UX Designer

September 2020 – present

- I have created banners, posters, email signatures, videos, brochures, icons, and graphics.
- I have provided full support to the marketing teams.
- Participated in user research and helped to inform design decisions at the start of a project and evaluate results
- Conducted design workshops with clients with usability testing with different user groups and gathered feedback using "Behavioral science methodology".
- Creating Lo-Fi & High-Fi wireframes and rapid prototyping around customer needs.
- Finding creative ways to solve UX problems using "Design thinking Methodology".

Sovitron Interiors Pvt. Ltd., Graphic Designer

May 2018 – December 2019

- I got a chance to create a UI for the Indoor & Outdoor Lighting Catalog.

COURSES

**Diploma in Computer Application,
Saha Institute of Mgmt & Tech in 2013**

**Diploma in Graphic Design in
Visualization,
from Arena Animation in 2015**

**UX Design & User Experience
Design-Theory only, Udemy in 2020**

**UX Design & Web Design Master,
Udemy in 2020**

**User Experience Research and Design
Specialization,
University of Michigan in 2021**

Diploma Animation, Arena Animation

- I created catalog, banner, brochure, and social media ad designs as per the organization's requirements.

Rameshwaram Infotech Pvt. Ltd., Graphic Designer

March 2017 – April 2018

- Created illustrations for the mobile back cover
- I utilized a variety of Adobe Suite software to create banners, design boxes, and create mockups.
- Managed multiple tasks without compromising quality standards.

Spark Institute, Graphic Designer

October 2015 – February 2017

- Created catalog, certificate designs, banners, brochures, and social media ad designs as per the organization's requirements.
- I made and updated a set of design patterns and style guidelines.

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<https://www.behance.net/jaishrees21c4d>