Business Analyst

UJJAWAL SURANA

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Skills

- SQL (SQL Server, MySQL, PostgreSQL, MySQL Workbench)
- Python (Pandas, NumPy, Matplotlib)
- Tableau, Microsoft Power BI
- Excel (VLOOKUP, Conditional Formatting, Pivot Tables)

- Product Management (JIRA, CONFLUENCE, USE CASE, AGILE, Data flow diagrams)
- Prototypes-Wireframes
- Q/A Testing
- Requirement Gathering (PRD/BRD)

Work Experience

BUSINESS ANALYST – ALMULLAEXCHANGE-MUMBAI   Jan 2023 – Jan 2024

- Spearheaded the successful migration of multiple branch-level projects to the JAX system, resulting in notable enhancements to operational efficiency by 70%.
- Implemented automation solutions that reduced manual work by 50%, resulting in increased productivity and efficiency by less than half for their time.
- Collaborated closely with business stakeholders to meticulously gather project requirements, subsequently crafting comprehensive about 25+ Business Requirements Documents (BRDs) to serve as blueprints for development teams.
- Engaged in seamless collaboration with 50+ UI/UX designers to conceptualize and refine user-friendly mockup screens, ensuring alignment with project objectives and 90% - 95% of user satisfaction.
- Developed about 30+ detailed Work Breakdown Structures (WBS) to meticulously outline project tasks and milestones, facilitating streamlined project planning and execution in more 90% completion in time.
- Oversaw a dedicated QA team, providing guidance in effective test case creation and implementing comprehensive automated testing methodologies, about 80% resolve in Pre-Production, before its release.

BUSINESS DEVLOPMENT EXECUTIVE – BYJU'S – PUNE   Jun 2022 – Oct 2022

- Identified and targeted potential customers, conducted presentations, and product demonstrations.
- Successfully closed sales deals, exceeding sales targets and revenue goals.

OPERATION ANALYST – LISTED.FANS – GURGAON   Jun 2021 - Mar 2022

- Conducted in-depth data analysis in the influencer marketing domain, 7 delivering actionable insights to enhance 50% influencer strategies.
- Utilized data-driven methods to identify 70+ potential new influencers, driving 40% network expansion initiatives.
- Analyzed market trends and competitor strategies through data analysis, providing strategic recommendations to maintain competitiveness and capitalize on emerging opportunities.

Certification

- Become a Data Driven Product Manager- UDEMY
- The Complete SQL Boot camp 2022: Go from Zero to Hero – UDEMY
- Advanced SQL: MySQL Data Analysis & Business Intelligence – UDEMY
- Business Analysis: Data Flow Diagrams to Visualize Workflows – UDEMY
- Business Analysis: Working with Use Cases - UDEMY
- Business Analysis: Working with Use Cases - UDEMY

Education

BACHELOR OF TECHNOLOGY IN COMPUTER SCIENCE – JECRC University – Jaipur   Jul 2017 – Jun 2021
CGPA – 7.02/10