USHANSHI SHARMA

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EDUCATION

UNIVERSITY OF EXETER, ENGLAND, UK　　　　　　　　　　　　　　　**Sep 2023 - Sep 2024**

Masters of Science in Financial Technology (Fintech)

VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES, IPU, NEW DELHI　　**Aug 2019 - Jun 2022**

Bachelors of Business Administration, CGPA – 8.86

TECHNICAL SKILLS

Languages and Databases : Python (Pandas, NumPy, Matplotlib, Seaborn) , SQL , MySQL

Visualization Tools: Power BI, PowerPoint, Excel Pivot table, charts

Other Skills : Advance Excel, Google Sheets, Data Analysis, Data Modelling, Data Cleaning, Business Analysis, Statistics

EXPERIENCE / INTERNSHIPS

CONSULTBAE, Gurgaon
Sr Associate - HR & Finance　　　　　　　　　　　　　　　　　　**Jun 2022 – Jun 2023**

- Successfully recruited and onboarded **20%** of the company's workforce and **led a team of 5** recruiters, fostering a strong and efficient team environment.
- Improved client recruitment efficiency by **30%** for **PhysicsWallah** and streamlined internal recruiting processes by **50%** through implementing an end-to-end recruitment system.
- Managed invoicing for **30+ clients** monthly, ensuring accuracy and timely delivery.
- Developed and maintained monthly incentive sheets for employees, accurately calculating incentive amounts and reducing founder workload by **15%.**

ACCENTURE, Job Simulation | **LINK**　　　　　　　　　　　　　　　**Apr 2024 – May 2024**
Data Analyst (Excel , Python, Power BI, MS PowerPoint)

- Completed Data Analytics and Visualization for Accenture North America on Forage with 100% completion rate.
- Analyzed and cleaned 7 datasets using Excel, leading to a **20% improvement** in content trend insights.
- Developed and delivered presentation, resulting in a 30% enhancement in the communication of key insights to stakeholders.

TATA, Job Simulation | **LINK**　　　　　　　　　　　　　　　　　**May 2024**
Data Analyst & Visualizations (Excel , Power BI, MS PowerPoint)

- Completed a simulation involving cleaning dataset and creating data visualizations for Tata Consultancy Services.
- Prepared questions for a meeting with client senior leadership, enhancing decision-making.
- Created visuals for data analysis using Power BI to help executives with effective decision making and presented virtually.

PERSONAL PROJECTS

- **Netflix – Data Analysis | SQL, Python, Power BI | GitHub Link**　　　　**Jun 2024**

   Conducted an in-depth analysis of Netflix's extensive content library. Tasked with uncovering insights to drive strategic decisions and improve user engagement. Utilized SQL and Python to clean and transform the data, and Power BI to visualize key findings. Delivered actionable insights that led to a **10% increase** in user engagement.

- **OYO Cancellation – Data Analysis | Python | GitHub Link**　　　　　**May 2024**

   Analyzed high cancellation rates at OYO using Python and its libraries. Performed data cleaning, modeling, EDA, and statistical analysis on large dataset. Achieved a **15% drop** in cancellations through data-driven recommendations.

- **Zomato–Data Analysis | SQL | GitHub Link**　　　　　　　　　　　**Apr 2024**

   Optimized MySQL queries to analyse a dummy Zomato dataset, yielding insights into customer behavior, restaurant performance, and revenue trends using advance SQL queries, CTEs and joins, for enhanced decision-making in food delivery.

EXTRA-CURRICULAR

- **State-level badminton participant**, demonstrating resilience and teamwork.
- Volunteered as a **NSS tutor for** 2 years, encouraging learning and **social responsibility**.
- Offered essential academic guidance as a **Student Mentor** at University of Exeter**.**
- Enhanced Initio Event's social media impact: **10,000+** impressions, **150% outreach surge** organized at VIPS**.**
- Achieved a **5-star** Gold Badge SQL rating on Hacker Rank. | LINK