UZMA RANA

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Analytical and detail-oriented Business Analyst with a robust background in finance and business analytics, specializing in AI/ML

PROFESSIONAL EXPERIENCE

Meddo - Health, Gurgaon   May 2023 – Present
Business Analyst
- Enhanced Record to Report transaction workflows, achieving a 20% increase in processing speed and maintaining 98% accuracy, while reducing error rates by 15%
- Coordinated cross-functional collaboration and streamlined workflows, leading to a 20% reduction in project completion time and a 15% increase in overall team efficiency
- Assist in troubleshooting data-related issues and providing technical support. Managed existing and build new industry relationships
- Database Management- Create and maintain SQL scripts for regular data extraction and reporting.
- Effectively liaised with multiple stakeholders and maintained regular communication with clients to ascertain their specific requirements
- Working Knowledge of tools like Metabase, Grafana & Zoho Analytics and JIRA tool
- Developed Web engage journeys and landing page integration

Globe Capital Pvt Ltd, Delhi   June - Aug 2022
Equity Research Intern
- Prepared well researched report on Pharma Sector discussing qualitative and quantitative data and Investment Rationales.
- Fundamental Analysis on Pharma Sector

EDUCATION

New Delhi Institute of Management, New Delhi   2021 - 2023

PGDM (Finance and Business Analytics (ML/AI)
- Gained extensive knowledge on Machine learning | Azure | ML using KNIME | Python Lib - Scikit-learn, TensorFlow, Keras
- Developed model to predict share price of Company stocks using linear regression
- Using Knime Analytics Platform prepare employee attrition model on a IBM dataset
- Customer Churn prediction- Build model to predict the customer attrition on the tele-customers data using TensorFlow deep learning framework (ANN)

SKILLS

Data Analysis and Management- Advanced Excel, Tableau, KNIME, Metabase, SQL

Machine Learning- TensorFlow, Keras, Scikit-learn, Pandas, Numpy, Natural Learning Processing

OTHERS

Certification- Basic Proficiency in KNIME Analytics Platform
Languages- English, Hindi, Urdu