VEDIKA KULKARNI

DESIGNER

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📞 8766463967
in Vedika Kulkarni
🌐 Portfolio

> Taking the leap from Graphic Design to UX Design, I've embraced the challenge of transitioning from crafting pixels to shaping intuitive user flows.

General Skills

- Ideation
- Prototype
- User Research
- Problem Solving
- User Flows
- Eye for detail
- Color Theory
- Illustration
- **Aa** Typography

Software Skills

- **Ps** Photoshop
- **Ai** Illustrator
- Corel Draw
- Figma

Interests

- ✏ Painting
- ✒ Fictional Writing
- 👤 Psychology

Achievements/Contribution

- Volunteered at the 'Global craft summit' that hosted more than 70 international delegates and 300+ artisans worldwide (2018)
- Winner: DuPont Challenge (American brand) for exploring on techniques with their signature Tyvek fabric. (2018)
- Winner: 'Best Design Portfolio' MIT Institute of Design (2015)

Work Experience - 3 years

July '23 – Jan 24'

UX Design Intern (Techolution)

- Worked on the UX for several AI led (SaaS) projects surrounding "Conversational AI" for US clientele
- Research, Information Architecture, User flows, Hi & lo-fidelty prototyping, co-ordination with the product owners, & other stakeholders in an agile workflow
- Leading design presentations to the clients, working on feedback & ensuring the design handovers meet the quality and timelines

July '22 – April '23

Design Lead (Zapero)

Worked on the world's first AI services company for providing design services to various fashion & retail brands through leveraging the power of AI (image regeneration)

June '21 – July '22

Freelance Graphic Designer

Worked with multiple new age startups for design deliverables in graphic design and branding.

Nov '19 – Mar '21

Design Consultant (ABFRL Pantaloons)

Curated and streamlined unique seasonal concepts for the brand and worked on the brand's complete print and graphic portfolio

May '18

Design Intern (Raymond. Ltd)

Education

2024 PG Certification in UX Design (IIT Roorkee)

2015 – 2019 Bachelors in Design: National Institute of Fashion Technology (NIFT), Hyderabad

2015 Diploma in Graphic Design: JRVGTI (Fergusson College), Pune