YOGITA JOSHI

Senior iOS Developer
Noida UP, India
+91 9711678913
yogitajoshi77@gmail.com

Programming Languages
SwiftUI, Swift & Objective C

CONNECTIONS

KEY SKILLS

Interface Builder
 SwiftUI, Storyboards, Xibs

IDE
 XCode

3rd party library
 Firebase, Alamofier, Social login

Architecture
 MVC, MVVM, VIPER

iOS Core Services
Core Data, Core Location, AVFoundation

Tool
Github, Bitbucket, SourceTree

Methodologies
Agile

Others
Swift Concurrency,, Web Services Integration, Unit Testing, SSL pinning, Multi factor authentication, APNS, Multi-threading, Cocoapods, Local Notifications, Third Party Libraries Integration, Version Control System (git, SVN), Continuous Integration, App Deployment, Testflight etc.

PROFESSIONAL PREFACE

+ Results-oriented iOS developer with **9 years of experience** in mobile application development across various categories such as Fintech, Loyalty, e-commerce, healthcare, events, news, foods, entertainment, education and social networking.
+ Developed over 20 applications independently for iPhone and iPad, focusing on highly readable, clean, and maintainable source code.
+ Strong understanding of the project life-cycle, Apple's design principles, and interface guidelines.
+ Proven team player and high achiever, with a track record of quickly coming up to speed, meeting project deadlines, and exceeding expectations.
+ Proficient in project management, including scope definition, requirements gathering, design, building, testing, deployment, and production support.

WORK EXPERIENCE

May, 2022 - April, 2024: **Software Development Engineer II at Rapipay fintech private ltd.**
Worked as a Senior iOS Developer, leading a team and overseeing the entire project lifecycle.
Participated in code review ensuring high quality code and led a team of 3 people to pioneer a swiftUI transition for a legacy UIKit application.

April, 2019 - April, 2022: **Software Engineer L2 at Payback India (Loyalty solutions and research private ltd.)**
Worked as senior iOS Developer and provided full support in the whole project cycle. Developed new features while maintaining 99% crash free session

April, 2018 – March, 2019: **iOS Developer at ATMC business processing pvt ltd, New Delhi, India**
Worked as a Senior iOS Developer, overseeing the entire project lifecycle. Architected and implemented 2 applications from scratch.

September, 2014 - March, 2018: **Software Engineer at Mobiloitte Technologies, New Delhi, India**
Played a key role as an individual contributor and technical lead, adopting new technological challenges. Developed more than 10 applications including the famous Ferns N Petal application.

EDUCATION

2014: MCA from Uttarakhand Technical University, Uttarakhand
     Marks: 80%
2011: BCA from Uttarakhand Technical University,
     Marks: 72.81%
2007: 12th from Government Girls Inter College, Uttarakhand
     Marks: 59.6%
2005: 10th from Government Girls Inter College, Uttarakhand
     Marks: 62.16%

Key Projects

Rapipay Fintech Pvt Ltd
NYE : https://apps.apple.com/in/app/nye-money/id1662431820
Technology: Swift, SwiftUI, MVVM Architecture, Dependency Injection, Multithreading

During my tenure at Rapipay Fintech Pvt Ltd, I led the development of the Neo Banking application, NYE Money, designed to offer comprehensive financial services through a user-friendly mobile interface. As the lead iOS developer, I was responsible for designing, developing, and deploying the app from scratch, ensuring it met high standards for security, performance, and user experience. I developed core features, including the Wallet Module, and designed the UI/UX using SwiftUI to create a modern and intuitive user experience. Leading a team of three developers, I provided mentorship and ensured adherence to best practices. The app's successful launch resulted in a 40% increase in downloads within three months of relaunch and received positive user feedback, boosting the app's average rating.

PAYBACK India (Loyalty Solutions and Research Private Ltd.)
Payback India : https://apps.apple.com/in/app/payback-india/id961049647
Technology: Swift, MVVM Architecture, Dependency Injection, Multithreading

At PAYBACK India, I led the development of a complex loyalty solution application that was facing frequent crashes and poor user reviews. My task was to stabilize the application, improve performance, and enhance user satisfaction. Through in-depth code reviews and debugging sessions, I identified the root causes of issues and implemented a more efficient memory management system. These actions reduced the application's crash rate by 80% and improved the app store rating from 2.5 to 4 stars within six months.

ATMC Business Processing Pvt Ltd
ATMC : https://itunes.apple.com/au/app/atmc/id1293164683?mt=8
Beyond Teaching : https://itunes.apple.com/us/app/beyond-teaching/id1434534385?ls=1&mt=8
Technology: Swift, MVVM, VIPER Architecture, Multithreading

While at ATMC Business Processing Pvt Ltd, I was responsible for developing applications for students from scratch. I designed, developed, and deployed the applications, ensuring they met high standards for performance and user experience. I used a modular approach for the application architecture to ensure scalability and maintainability. Collaborating with UI/UX designers, I created intuitive and user-friendly interfaces. The successful launch of these applications on the App Store was met with positive user reviews, and I continuously monitored feedback and analytics to guide subsequent updates.

Mobiloitte Technologies
Ferns N Petals: https://itunes.apple.com/in/app/ferns-n-petals-flowers-cake/id1231448529?mt=8
eKincare: https://itunes.apple.com/us/app/ekincare/id973037249?mt=8
Gesturely: https://itunes.apple.com/us/app/gesturely/id1017268070?mt=8
Tallneck fashion store: https://itunes.apple.com/in/app/tallneck-fashion-store-finder/id1087341205?mt=8
AIA Kinetic: https://itunes.apple.com/us/app/aiakinetic/id1018993757?mt=8
POPIN: https://itunes.apple.com/us/app/popin-sa/id1118630260?ls=1&mt=8
Technology: Objective C, Swift, MVC, MVVM Architecture, Multithreading, Payment Gateways

At Mobiloitte Technologies, a service-based company, I was responsible for delivering high-quality iOS applications to diverse clients across multiple industries, including finance, healthcare, e-commerce, and entertainment. I led the development of more than 10 distinct iOS applications from concept to deployment, ensuring they met client specifications, industry standards, and user expectations. I conducted client meetings to gather requirements and understand business goals, designed application architectures to support scalable and secure transactions, and developed features using Objective C, Swift, and RESTful APIs. Collaborating with the UI/UX team, I ensured an intuitive and engaging user experience and integrated third-party services such as payment gateways and analytics tools. Rigorous testing ensured functionality across various iOS devices and versions, resulting in the successful launch of these applications and positive reviews from users.