

CONTACT

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EDUCATION

INVERTIS UNIVERSITY
2013-2016

- Bachelor of Business Administration

SUMITRA INTER COLLEGE
2012-2013

- Intermediate

SUMITRA INTER COLLEGE
2011-2012

- High School

SKILLS

- Project Management
- Business Analysis
- Agile Methodology
- Power BI
- SQL
- Presentation Skill

TOOLS & TECHNOLOGIES:

- Project Management : Jira, Confluence
- Business analysis techniques: MoSCoW, SWOT, Use Case Modeling, Data Flow Diagrams
- API Integration: CRM, ERP, Knowledge of third-party integrations (Payment or Shipping etc.)
- Methodology: Agile, Waterfall & Hybrid
- Prototyping Tools: Balsamiq, Visio

ANUPRIYA SAHU

BUSINESS ANALYST

PROFILE

Experienced Business Analyst with over 4+ years of experience and a proven track record of delivering high-impact software solutions. Passionate about leveraging technology and analytics to drive continuous improvement. Seeking to contribute expertise in bridging business needs with effective software solutions and project management to a dynamic organization.

WORK EXPERIENCE

Dotsquares Ltd. Business Analyst **2024- PRESENT**

- Collaborated with clients and stakeholders to gather and document business requirements, ensuring alignment with business goals.
- Conducted in-depth analysis, translating them into detailed functional and technical specifications. Prepared comprehensive documentation, including BRD, RFP/RFQ, FRD, and SRS, to guide development teams.
- Expert in analyzing the current state of enterprise businesses and formulate future state solutions, ensuring alignment with dynamic market conditions and evolving business needs.
- Utilize advanced data analytics techniques to extract meaningful patterns and trends from large datasets, driving data-driven decision-making across the organization.
- Prepare and present detailed reports and presentations to executive leadership, communicating key findings and recommendations for business growth and optimization.
- Collaborated with cross-functional teams to ensure alignment and successful project outcomes.
- Provided ongoing support and conducted post-implementation reviews to gather feedback for continuous improvement.

Cedcoss Technologies Pvt. Ltd. **NOV-22- JAN. 24**

- Lead initiatives for product enhancement by collaborating with cross-functional teams to gather requirements, define scope, and prioritize features.
- Conduct gap analysis to identify discrepancies between current product performance and desired outcomes, guiding the development of targeted improvement strategies.
- Analyze data to derive insights into product performance, and customer concerns to facilitate data-driven decision-making processes.

CERTIFICATION

- Agile Requirements Foundations
- Advanced Microsoft Power BI
- Business Analytics with Excel
- SQL Essential Training

LANGUAGES

- English (Fluent)
- Hindi (Fluent)

Wizr U Solutions Pvt. Ltd.

APR 21- OCT 22

- Collaborated with sales teams to develop business proposals and outlining the value proposition, key features, and pricing strategies
- Developed regular reports, highlighting KPIs and making recommendations for improvement

Cogent E Services Pvt. Ltd.

SEP 18-DEC 19

- Prepare regular reports on customer service performance such as response times, resolution rates and CSAT
- Draft and update FAQs, knowledge base, SOPs
- Identify opportunities to streamline and improve customer support processes.

PROJECTS

Shopify-Amazon Integration Project

- CedCommerce Amazon Channel: Integration app facilitating seamless connectivity between Shopify and Amazon platform for manage product, order, inventory

Power BI Data Manipulation and Reporting for Zomato

- Revamped data-driven decision-making by creating a Zomato-branded, user-friendly Power BI multi-page report accessible on web & mobile.
- Identified cost savings opportunities through data analysis tools & market research techniques

Capstone Project Restaurant Management System for The Grill House

- Advanced customer satisfaction through the integration of a digital menu board, reservation system, and payment gateway.
- Resulting in increase in customer satisfaction through the execution of a system that streamlined operations, enhanced customer experience, & provided real-time insights for restaurant management

Property management CRM software

- Developed a software for easy management for landlords and convenient for tenants using Laravel
- Resulting in easy management of landlord, track record of properties, Financial Analysis, Document management

Office team App

- Developed a mobile app for managing day-to-day office operations using React Native and Node.js, ensuring smooth functionality and easy accessibility.

Migration Project

- Temple University: Enhanced backend panel accessibility for Temple University members through Drupal 10, streamlining functionality for ease of use.

Website Development

- Seeking Care Professional: Designed and built a subscription-based website catering to service professionals, allowing them to register their profiles and enabling users to conveniently book services online using Dupal 10.