

MEGHALI NAIN

UI/UX DESIGNER

📍 Delhi, India

📞 8630181234

Portfolio Website : [MeghaliNain](#)

🌐 [@meghalinain](#)

✉ nainmeghali@gmail.com

🌐 [Meghali Nain](#)

🐦 [@MeghaliNain](#)

Skills

Design & Research :
User Persona, Competitive Analysis, Sketching, Wireframing, Rapid Prototyping, Interaction Design, Visual Design, Motion Graphics, Illustration and Graphic Designing, Branding

Tools :
Figma, Framer, Illustrator, Invision, Indesign, Balsamiq, Adobe XD

Certificates

Digital Skills: User Experience, Accenture
JUNE 2023 - JUNE2023

Foundations of User Experience Design, Google
APRIL 2021 - MAY2021

Graphic Design Specialization, California Institute of Arts
JULY 2020 - AUG 2020

UI/UX Design Specialization, California Institute of Arts
FEB 2020 - MAR 2020

Education

J.C. Bose University of Science and Technology, YMCA, MBA
DEC 2020 - AUG 2022

Maharshi Dayanand University, B.Sc.(Computer Science)
JULY 2017 - OCT 2020

Projects

Vueporteq Website Design

Designed a clean, aesthetically pleasing website for an IT company, emphasizing intuitive UI and seamless user experience. Focused on modern design principles to enhance visual appeal and functionality.

Aamdani App

An AI-based mobile app designed to empower farmers by streamlining their financial management and fostering sustainability through an intuitive and user friendly UI/UX

The Car Detailing Co. Website

I spearheaded the end-to-end design process for a car detailing website, from concept to final prototype. Led UX Research, ensuring a user centric digital experience.

RediExpress (Shipping and Delivery App)

Designed a user-centric shipping and delivery app, overseeing the entire process from conceptualization to creation of a fully functional prototype.

Architect Portfolio Website

Collaborated closely with the client to conceptualized and craft a dynamic portfolio website for an architect firm, overseeing the entire design process from concept to final product.

Work Experience

NSSPLINDIA, UI/UX Designer

JAN 2024 - Present

- Led the complete redesign of the Avidian website, enhancing user experience and visual appeal.
- Designed Vueporteq's website, focusing on intuitive navigation
- Designed a Dashboard for the PRR app, focusing on usability and functionality.

Quazma, UI/UX Designer

JUNE 2023 - Dec 2023

- Responsible for User Research, Competitor analysis, wireframing, UI Designing and UI Testing for app and website
- Redesigned Quazma website

Infinity Pillars, UI/UX Designer

OCT 2022 - DEC 2022

- Responsible for handling projects from content to final design by working directly with the clients
- Coordinated directly with the developers and product managers

Char's Solutions, Social Media Marketing Intern

AUG 2021 - OCT 2021

- Graphic Design conceptualization and creation
- Social media content creation
- Monitored social media engagement on a daily basis.