SHUBHAM KUSHWAHA

Web Designer & Full Stack Web Developer
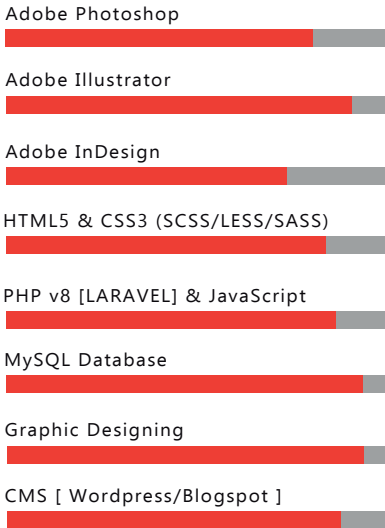
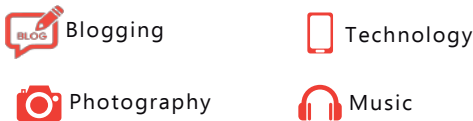(+91) 8052546858   shubhamit3016@gmail.com   Prayagraj, India

PROFILE

Innovative, task-driven professional with 2.5 years of experience in web design and development with a strong focus in UI/UX design and crafting great web experiences. Proficient in developing databases, creating user interfaces, writing and testing codes, troubleshooting simple/complex issues and implementing new features based on user feedback. Designing and Coding have been my passion since the days I started working with computers but I found myself into web design/development since 2018. I enjoy creating, beautifully designed, intuitive and functional websites.
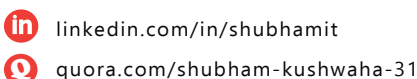
SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

HTML5 & CSS3 (SCSS/LESS/SASS)

PHP v8 [LARAVEL] & JavaScript

MySQL Database

Graphic Designing

CMS [Wordpress/Blogspot]

PASSIONS

Blogging   Technology
Photography   Music

TECHNICAL PROFICIENCIES

1. Website Optimization
2. Google/Bing/Yandex Webmaster
3. Review and Rating
4. Content Writing
5. Breadcrumps
6. Sitemap
7. SEO default settings
8. Backlinks
9. CDN - Cloudflare/Stackpath
10. Hosting
11. Gtmetrix/PageSpeed
12. Content Writing
13. Github
14. Payment API Integration
15. Social Media
16. Promotional Intros

SOCIAL MEDIA

linkedin.com/in/shubhamit

quora.com/shubham-kushwaha-31

EDUCATION

United Institute Of Technology, Prayagraj 2019
Bachelor of Information & Technology

Bishop George School & College, 2015
Intermediate

Bishop Johnson School and College, 2011
High School

PROJECTS

=/ financialmonkeys.com
=/ newsmytra.com
=/ softapk4u.com
=/ aaodekhen.com
=/ Buldel.com
=/ rankyourgames.com

=/ CRM Framework
=/ E-Tuition System
=/ vdesimedia.com
=/ Digital Resume
=/ Wallpaper Website - coverixel.com

=/ Blog Website - Laravel
=/ varwebsoft.com
=/ softapk4u.com
=/ Online Examination Portal
=/ Buldel.com
=/ thecashera.in

WORK EXPERIENCE

● **AD2Click Media [2021-Present]** - Web Developer Executive

• Collaborated with marketing department to create and update websites and increase client experience and satisfaction.
• Create suitable landing pages as per the clients requirements and share it with Web and mobile team for the campaigns.
• Improve website functionality, identify and fix bugs.
• Registered Domain names, prepared email accounts, and assited reporting manager with any required task.
• Developed Admin Panels and implemented new design concept for existing websites.
• Design Creatives for mobile, web and email ads and share it with the marketing team to run the campaigns.
• Create & Produce video advertisement creatives for the mobile ads team.
• Manually Lead Pushing Globally (Data Entry).
• Management of data using MYSQL, collecting through landing pages.
• Integrated various third party API's using CURL PHP (used mainly for collecting Leads) .
• Participated in weekly meeting with reporting managers, supported brainstorming and idea generation.

● **Var Websoft [Start-Ups], 2019-20** - Web Developer

Developed dynamic and interactive website that ensured 90% performance rate with A Grade and user experience with high traffic page views, **along with Offline Freelancing...**

INTERNSHIP

DUCAT Ghaziabad - 45 Days, 2018 - PHP Wallpaper Website
Description : Wallpaper Website is a PHP based website intended for photographers. It would make uploading, searching, viewing and downloading of High Definition Images & Video Footage . The Website also provides Category section which help user to search images and videos easily as per their needs.

ACADEMIC PROJECT

Personal Mail Server, 2019 - C# (C-Sharp), XML
Tools : Microsoft Visual Studio.
Description : Personal Mail Server is a C# based Desktop Application intended for sending and receiving mails. It uses our Gmail SMTP for sending emails, we need to turn on less secure app option in our gmail account. It has Compose,Inbox,Drafts and Account Setting section to manage incoming mails.The Purpose of making this application is to provide user a handy interface for sending mails and to store them in a local storage system.

CERTIFICATION

Full Stack Web Development (6months) - DUCAT Ghaziabad
Certificate course in PHP and Framework Laravel.

Ethical Hacking Workshop (1week) - Technex IIT BHU 2018
Certificate course by EISystems Services.

MY LIFE PHILOSOPHY

" All our dreams can come true if we have the courage to persue them "
—— Walt Disney