SAIF RANA

UIUX DESIGNER

CONTACT

- 0343-7277780
- ranasaif066@gmail.com
- https://www.behance.net/ranasaif5
- Lahore pakistan

ABOUT

Hardworking professional able to handle multiple tasks on daily basis. Aiming to work with an organization to further polish my business and analyzing skills and knowledge

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EXPERTISE

- visual Designer
- UIUX designer
- Marketing
- website content development
- copy writing
- MS excel
- project management
- layout design
- photo editing
- market research
- Ms office
- lead generation/Data entry

PERSONAL SKILLS

- visual Designer
- Reliable and professional
- organized
- team management
- team player
- fast learner
- motivated
- fresh graduate

TOOLS

- figma
- adobe photoshop
- adobe illustrator

WORK EXPERIENCE

uiux designer

UXUI DESIGNER / TELELINKZ.PVT.LTD

Lahore | january 1st, 2024 - ongoing

- Managed multiple design projects simultaneously, meeting tight deadlines and ensuring quality deliverables.
- Stayed up-to-date with design trends and emerging technologies, incorporating innovative solutions to enhance product functionality.
- Received positive feedback from clients on company for design projects, consistently maintaining a high client satisfaction rate.

UXUI DESIGNER / FREELANCING

Fiverr | june 2023 - ongoing

- Managed multiple creative product designs
- Created effective business strategies
- Figma experties
- Developed and executed user-centered design strategies to create visually appealing and user-friendly interfaces for various digital platforms.
- Collaborated with cross-functional teams, including product managers and developers, to ensure the seamless integration of design concepts into the final product.
- Managed multiple design projects simultaneously, meeting tight deadlines and ensuring quality deliverables.
- Stayed up-to-date with design trends and emerging technologies, incorporating innovative solutions to enhance product functionality.
- Received positive feedback from clients on Fiverr for design projects, consistently maintaining a high client satisfaction rate.

UXUI DESIGNER / FREELANCING

Pawa.zone (remote) | aug 2023

- created testimonial pages
- Created effective business designs
- prototype for upcoming plans

"I worked for the Canadian-based company Pawa.zone, where I specialized in designing testimonial pages. My experience with the company was nothing short of amazing, and I gained valuable insights and skills throughout my tenure, contributing to both my personal and professional growth."

UXUI DESIGNER

Open office (Hybrid) | oct 2022 - nov 2023

- Worked as an active and responsive UXUI Designer volunteer
- Contributed in several daily tasks as a visual Designer and ux researcher

UXUI DESIGNER / FREELANCING

Six Sigma Plus Entertainment - Amanat 2019 & Bikhrey Moti 2022

- Worked as an active and responsive assistant director
- Contributed in daily tasks including script and props mamagement
- Actively balanced monitor and continuity

I served as an Assistant Director at ARY Digital, where I actively contributed to projects such as 'Amanat' and 'Bikhrey Moti.' This experience allowed me to immerse myself in the world of creative storytelling and television production, fostering significant personal and professional growth while enhancing my creative capabilities."

Education

BACHELOR OF ARTS IN MASS COMMUNICATION

Islamia university bahawalpur | 2018-2021

COMPUTER SCIENCE 2015 -2017

Hitec university taxila cantt