Reazul Islam Sohag

SEO Specialist | Web Design Expert

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SUMMARY

With over 3 years of experience in SEO and Web Design. I have a proven track record of developing effective SEO campaigns and delivering measurable results. My technical skills include proficiency in SEO tools like Ahrefs, Ubersuggest, SEMRush, and Google Analytics. One of my biggest achievements was boosting a client's organic traffic by 30% within six months.

HIGHLIGHTS

Analytical Thinker

Utilized data-driven strategies to improve SEO performance by 35% in previous roles.

Responsive Web Design

I can responsive desing your website that is attractive and computer, tablet, mobile user-friendly as well. Which is increase your traffic.

SKILLS

SEO Best Practices, Local SEO, Ahrefs, SEMRush, Google Analytics, Content Creation, ChatGPT, Ubersuggest, Keyword Research, Backlinks/ Link Building,

EXPERIENCE

SEO Specialist

Asian Meal Service

London, UK
2021 - 2023

This is a Online food service business.

- · Developed and executed effective SEO strategy that increased organic traffic by 40%.
- · Implemented SEO best practices, resulting in improved search engine rankings.
- Used tools like Ahrefs, SEMRush, and Google Analytics to track and report on campaign performance metrics.

Junior Web DesignerSaudi ArabiaEONPH Solutions2022 - 2023

Web development agency

- Designed 25+ event flyers using Adobe Suite with conversion rate of 3.4%
- · Ideation and production of 120+ visual imagery for client websites
- · Created over 100 templates for WordPress, Shopify and Wix for clients in the consumer services
- Redesigned the website of a local brewery, thus increasing time on page by 1 minute and user engagement by 40%

EDUCATION

Bachelor's Degree in Econimics Narsingdi Govt Collage

BAIS
International Open University

Gambia
2023 - Present

LANGUAGES

english (Advanced) Arabic (Beginner) Bangla (Native)

KEY ACHIEVEMENTS

Boosted Organic Traffic

Developed an effective SEO strategy that boosted a client's organic traffic by 30% within six months.

TRAINING / COURSES

Google Analytics Certification

A comprehensive course that covered all aspects of Google Analytics, from basic setup to data analysis.

Improved Search Engine Rankings

Implemented SEO best practices that improved a client's search engine rankings, resulting in increased visibility and traffic.



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