

# Shital Subhash Mundada

Designation: -

Mobile: 7588646340

Digital Marketer

Email: [shitalmundada124@gmail.com](mailto:shitalmundada124@gmail.com)

## CAREER OBJECTIVE

To pursue a highly challenging career, where I can apply my knowledge and contribute constructively for growth of Organization and my Career by delivering accurate & efficient digital marketing solutions.

## EMPLOYMENT HISTORY

### 1. Eclerx Services Ltd. | Nov. 2021 to Present

Digital Marketing Analyst

- E-commerce website Keyword Optimization.
- Optimise Website's Pages For products.
- Worked on Navigation Optimization.
- Worked on Ecommerce backend (site merchandiser).
- Worked on migrating data (email and workflow creation) on Hubspot.
- Worked on Email Marketing.
- Worked on the AEM 6.5(Adobe experience manager) tool.
- Page creation, localization for specific areas, etc. in AEM 6.5.

### 2. Globalized Dreams Digital Pvt. Ltd. | Oct. 2019 to Feb. 2020

DIGITAL MARKETING EXECUTIVE

- Plan and execute Digital marketing strategy.
- Managing all digital marketing channels.
- Managing social profile and social media paid campaigns.
- Help the design department for a better user interface.(Canva)
- Social media marketing for different sectors.
- Worked on search engine optimization for different domains.
- Managed social media paid campaigns.

## CORE COMPETENCIES

- Google ads PPC Campaigns
- Social Media Marketing
- Search Engine Optimization
- Google analytics
- Digital Marketing Strategy
- Graphic Design (Canva)
- Hubspot
- Video Editing

- JEERA
- AEM 6.5

## CERTIFICATIONS

- Digital Marketing Certificate
- Facebook Marketing and Advertising (SkillUp)
- Intermediate Instagram Mastermind
- Google Ads Mastery
- Digital Skill: Digital Marketing (Accenture)
- Digital Skill: Social Media (Accenture)
- Email marketing
- SEM for beginners.

## ACADEMIC HISTORY

Sr.No.	Class	College Name	Percentage	Year
1	Certification In Digital Marketing	Inngenious Acadamy	'A' Grade	2017
2	MBA(Marketing)	Deogiri Institute of Engineering and Management, A'bad	'A' Grade	2017
3	B.C. S	Vivekanad college, A'bad	85.13%	2014
4	H.S.C	R.B. Attal College, Georai, Dist. Beed	66.00%	2010
5	S.S.C	Vimla vidya Vidhyalay, Georai, Dist. Beed	78.66%	2008

## STRENGTHS

- Team player
- Self-motivated
- Quick learner
- Hard working
- Flexible

## PERSONAL INFORMATION

Name: - Shital Subhash Mundada

DOB: - 14/12/1992

Marital status: - Married.

Interest: - Crafting

Language known: - English, Hindi, Marathi

## DECLARATION

I hereby declare that all the information furnished in this resume is correct and best of my knowledge and belief.

Date: - / /2023

Place: Pune

Name: Shital