

TABISH MAHMOOD

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Technical Skills

Languages and Databases: Java, Kotlin, Python, JavaScript, C#, C++, Liquid, SQL, Firestore.

Development Tools: Android Studio, Firebase.

Other Skills: Unity 3D, E-commerce Platforms (Shopify, BigCommerce), WordPress, Google Ads, Troubleshooting.

Professional Experience

6+ Years

DigitSol

July 2023 – Present

Team Lead (Full-Stack Application Developer)

Lahore, Pakistan

- Developed [AI Home Design](#), app that utilizes AI for interior design, achieving **impressive user retention (80%)** and driving traffic through targeted Google Ads campaigns (**9% CTR**).
- SOHA - Ecommerce (Android/iOS), a **generative AI model for custom clothing creation, (30% faster image generation than competitors)** incorporating Stripe, PayPal, and Firebase for seamless transactions.
- AI Furniture (Android) uses **image to image generative AI** consisting of **4 Themes** for Office, Home, Gaming & Kids to revamp old furniture or can create a unique design, integrating In-app-purchases and Firebase.
- [Glassery Marketplace](#) (Android/iOS/Web), integrating features like **auctions, bidding, and 4 secure payment gateways**, significantly enhancing user experience and trust.
- Directed the development of [Photogenerator.io](#)**, a web app utilizing AI models for creative outputs, leveraging Laravel PHP for a user-friendly experience with **over 300 active users**.
- Managed and optimized multiple web stores** (Shopify/WP/BigCommerce) including [Alternative Pods](#), [North Disposables](#), [Go Lost Panda](#), [Glassery US](#), [XRT Trades](#), and [XRT Ship](#), **enhancing visibility and traffic up to 25%** through effective SEO strategies.
- Led **10+ high-impact projects for the USA company XRT**, driving development and resolving SEO-related issues across multiple platforms. **Our team was 40% faster in Development** than their US counterparts.
- Spearheaded cross-functional collaboration with XRT's development and webstore teams of 20 individuals in the USA**, fostering strong relationships and alignment with the team to ensure successful project execution

Game Chief

January 2023 – June 2023

Sr. Android Developer

Lahore, Pakistan

- Led a complete overhaul of existing apps on the Play Store and spearheaded the creation of innovative new apps. This resulted in a **50% improvement in app performance and retention**.
- [House Design Plan 3D](#) 5M+ installs
- [Capture Longshot](#) 100K+ installs
- [HD Video Player](#) 50K+ installs
- [Daily Diary Journal](#) 10K+ installs
- [Smart Altimeter](#) 100K+ installs
- [AI Art Photo Generator](#) 10K+ installs
- [Period Tracker](#) 5K+ installs

Evolvo Softs

October 2018 – December 2022

Android Developer

Lahore, Pakistan

- Worked directly with clients from diverse locations (UAE, US, UK)** on over **130** Android and WordPress development projects.
- Published 5+** original apps and games for the Play Store and Amazon Appstore.
- Implemented app monetization strategies using 3 Ad Networks **AdMob, Facebook Ads, and AppLovin** mediation.
- [Simple Vault Locker](#) 70% retention
- [Car Parking Simulator](#) 50K+ installs
- [Real Bike Stunt](#) 50K+ installs
- [Ultimate Drift](#) 500K+ installs
- [Zombie Madness](#) 50K+ installs

The Knights

September 2017 – October 2018

Android Developer

Lahore, Pakistan

- Developed [AAAS](#), a mobile app for the **Pakistan Naval Forces** that empowers users in Pakistan's territorial waters to send emergency signals and report incidents for immediate assistance. (**1000+ registered users**)

Certifications & Achievements

IELTS Academic | Overall Band Score **7.5**, CEFR Level - **C1**

March 2023

- [Verification](#): Credential ID 22PK032722MAHT011A

Education

University Of Management & Technology (UMT)

Aug 2014 – Sep 2017

Bachelor of Science in Software Engineering

Lahore, Pakistan

Summary

Accomplished Full Stack Developer with over 6+ years of experience in mobile and web development, specializing in creating innovative and user-centric applications. Proven expertise in both front-end and back-end technologies, with a strong focus on performance optimization, user experience, and scalable solutions. Adept at leading and managing high-impact projects, including AI-driven applications, e-commerce platforms, and custom development projects for major clients. **Skilled in Java, Kotlin, Android SDK, JavaScript, Python, and SQL, with a robust understanding of Firebase, SEO optimization, and digital marketing strategies.** Demonstrated ability to drive user engagement and retention through effective project management and technical excellence.