Neha Anil

UI/UX Designer

Gachibowli,
Hyderabad 500032

9664499688
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https://www.linkedin.com/in/nehaanil/

Dynamic and detail-oriented UI/UX Designer with 2 years of experience in creating user-centric designs for web and mobile applications. Proficient in using design tools like Figma, Photoshop, and Illustrator, along with a solid understanding of HTML, CSS, and Bootstrap. Adept at wireframing, prototyping, and incorporating branding elements into designs. Passionate about enhancing user experiences and driving innovation in design.

Skills

- **Design Tools:** Figma, Adobe Photoshop, Adobe Illustrator,VS Code
- **Web Technologies:** HTML, CSS, Bootstrap, Framer, Basic WordPress
- **Design Processes:** Wireframing, Prototyping, User Research, User Testing
- **Branding:** Basic knowledge of branding principles and implementation
- **Soft Skills:** Attention to Detail, Creativity, Problem-Solving, Communication

Experience

UI/UX Designer
Growthali
September 2023 – Present

- Designing intuitive and visually appealing interfaces for web and mobile applications.
- Conducting user research and testing to inform design decisions.
- Creating wireframes, prototypes, and high-fidelity designs using Figma and Adobe Suite.
- Collaborating with developers to ensure seamless implementation of designs.
- Applying branding guidelines to ensure consistency across all digital platforms.

UI/UX and Graphic Designer
Freshokit
2022 – 2023

- Developed user-centric designs for web applications, enhancing user experience and engagement.
- Created visually compelling graphics and marketing materials.
- Utilized Figma, Photoshop, and Illustrator for designing interfaces and graphics.

- Conducted user testing and feedback sessions to iterate on designs.
- Worked closely with the development team to ensure accurate implementation of designs.

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Education

Post Graduation in Electrical Engineering
Jaipur National University, Jaipur
2021

Graduation in Electrical Engineering
Jaipur National University, Jaipur
2019

Higher Secondary Education (12th)
BSEB, [School Name]
[Year of Completion]

- Grade: 65%

Secondary Education (10th)
CBSE, DAV Public School
[Year of Completion]

- CGPA: 8.8

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Awards/ Certification

- [Great Learning Certification in Project Management Tool JIRA](#)
- [Great Learning Certification in UI Design](#)
- **Great Learning Certification in HTML5**
- **Great Learning Certification in MCB & RCCB Testing**
- [Research Paper Published in SCRS Book Series Publication](#)

Hobbies

- Singing
- Playing badminton
- Dancing
- Watching movies/series
- Walking
- Traveling