

CodLUCK Technology

Corporate profile

Last updated 11/2023

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COMPANY OVERVIEW



01. Overview

Name: CodLUCK Technology ., JSC

Established: July 9, 2020

Headquarter: 16th Floor, HL Tower Building,
6/82 Duy Tan, Dich Vong Hau, Cau Giay, Hanoi,
Vietnam

Number of employees: 50 (2023)

Email: info@codluck.com

URL: <https://codluck.com/>

CodLUCK is a global DX solutions provider with 2 branches including CodLUCK Technology and CodLUCK Japan. We offer a comprehensive range of services using Next-gen Technology (AI, blockchain, low-code,...) to help businesses in the digital age.



Core values

- Human
- Commitment
- Speedy

Branches



Mission

Providing services that bring happiness to customers and society through the combination of people and technology.

Vision

To become a high-quality global DX solutions provider.

02. Milestones



03. Business domains



04. Customers



05. Competencies

Technology Stacks

Web development	Mobile application development	Cloud Infrastructure	Communication Management tools	Design tools

DX Platforms

AI			
Low code/No code			
ERP/CRM/CDP			
E-commerce			
Blockchain/Metaverse			
3D/AR/VR			

Why Choose Us?



One-stop solution

- Full-stack services: from the initial consultation to the final solution deployment
- Foreign languages proficiency (English, Japanese)
- Engineers team with over 10 years of experience in providing a wide range of technology solutions for the Japanese, ASEAN & Vietnamese markets



Cutting-edge technologies

- Possessing hands-on experience working with advanced technology including AI, Blockchain, Low-code, etc.
- Swiftly grasping the essence of new technology in short timeframe (from 1 month)



Industry know-how

- Deep understanding of diverse industries, including automotive, HR, e-commerce, construction, etc
- Comprehending the unique challenges and opportunities each sector present



Standardization about
QUALITY ASSURANCE



Standardization about
Security (ISMS)

Global standard

- Management of quality and information security based on global standard
- Optimal UX design

01 DX solutions

CodLUCK helps businesses modernize outdated legacy systems, embrace the ever-changing business model, introduce process automation with the help of cutting-edge technologies. We walk alongside our clients in your journey to digital transformation.

- ▶ AI solution
- ▶ ERP/CRM/CDP solution
- ▶ Low-code/No-code solution
- ▶ 3D/AR/VR solution
- ▶ E-commerce solution
- ▶ Blockchain solution

02 DX consulting & development

Embark on your digital transformation with our comprehensive service from consulting to development. We provide DX service tailored for the English-speaking markets across various industries, including automotive, e-commerce, construction, HR, healthcare, real estate etc.

- ▶ Website development
- ▶ Mobile app development
- ▶ No-code / Low-code development (Servicenow / WebFlow / Pleasanter)
- ▶ ERP/CRM/CDP development
- ▶ EC development (WooCommerce / Magento / Shopify / OpenCart)

03 Global engineering (mainly Japanese market)

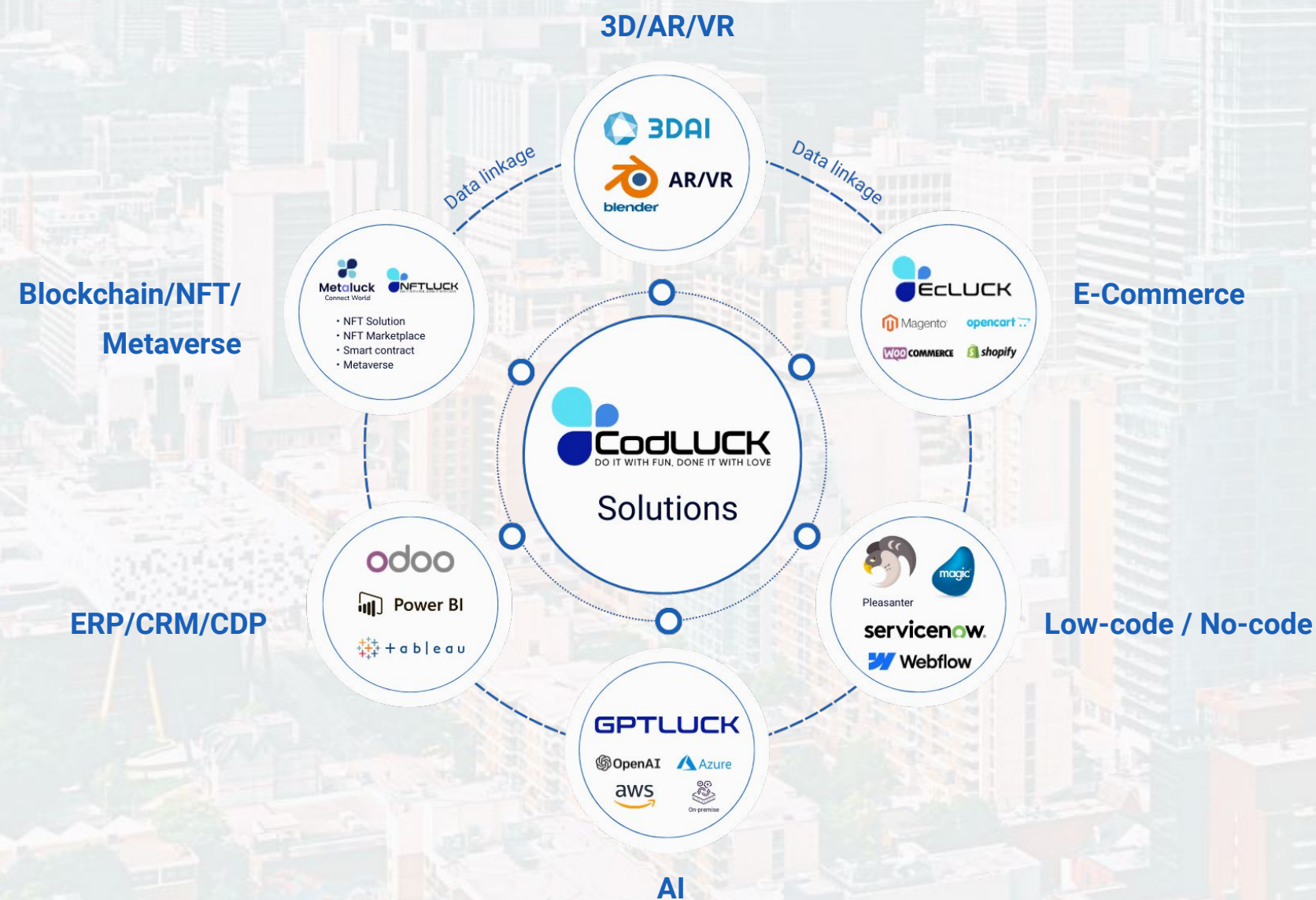
We delve into the core of your business by crafting global engineering service leveraging advanced technologies such as AI, blockchain and low-code, etc.

- ▶ System development
- ▶ System integration
- ▶ Low-code development
- ▶ Blockchain/NFT/metaverse development
- ▶ ChatGPT / AI solutions development
- ▶ 3D modeling
- ▶ AR/VR development
- ▶ EC system development

04 Business expansion support (Build - Operate - Transfer)

One-stop solution for successfully supporting the business roadmap without outsourcing. We provide a wide range of support solution:

- ▶ Market research
- ▶ Establishment
- ▶ Business plan building
- ▶ Engineer recruitment
- ▶ Business operation
- ▶ Insourcing



RESOURCES

01. Company Activities

Internal Training Program / Seminar

- ▶ Based on the corporate core value of **HUMAN**, CodLUCK's members are developed according to their ability and dedication. We have been working on internal training programs. The policy of coaching and mentoring are operated scientifically and seriously.
- ▶ Internal seminars are also held regularly each month. Themes include new technologies such as AI, blockchain, low-code as well as various issues of a project.
- ▶ The goal is to provide useful information to all CodLUCK members.



Company Trip

CodLUCK company trip is not only strengthens teamwork, but also provides a great opportunity for employees to relax and to get to know each other better.



JDXP Alliance

Name: Japan DX Partners (JDXP)

Established: October 17, 2022

Number of employees: >1000 (2023)

URL: <https://jdxp.group/>

Industry: eCommerce, BPO, CRM, game, communication, healthcare, media, HR, real estate, education, banking - finance, education, manufacturing, etc.

From October 2022, CodLUCK Technology is involved in the establishment of JDXP alliance with 15 companies specializing in DX development and DX solutions (AI, blockchain, low-code, etc.) with more than 1000 employees.



Technologies & Solutions We Offer

AI / IOT	BLOCKCHAIN	WEB SYSTEM
MIGRATION	INFRASTRUCTURE	OTHERS

Partners



02. Success Stories

CRM System Development For Leading Truck Manufacturer

Automotive CRM

Project Information

- Utilizing know-how in the automotive industry (from truck sales process to customer service), CodLUCK built the centralized CRM system and customer channel that helps the client manage data from existing sources and communicate with end customers, enhancing customer satisfaction.
- Project size:** 150 man-month
- Duration:** 8 months

Technology Stack

Python PostgreSQL Flutter PHP MySQL



B2C Website Implementation For Korea's Leading Home Appliance Brand

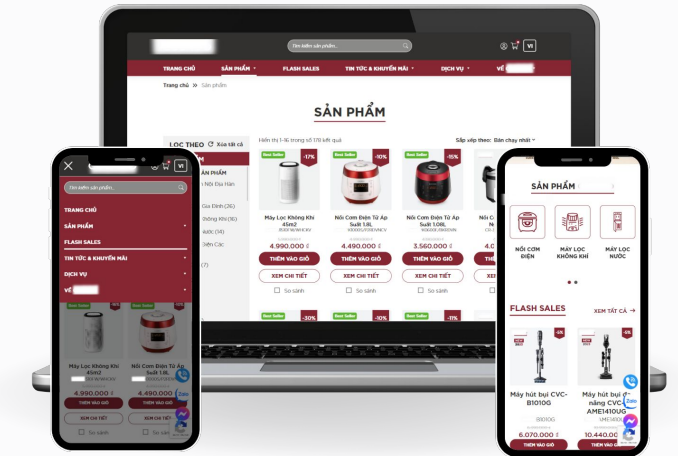
E-commerce

Project Information

- CodLUCK analyzed and built functions suitable for the customer's business model such as product catalog, user registration, shopping basket, price comparison, payment and checkout. We proposed a solution to integrate payment gateways of VNPAY and Momo into the customer's existing website.
- Project size:** 6 man-month
- Duration:** 3 months

Technology Stack

Wordpress WooCommerce Payment Gateway Integration



International Medical Website Attracts The Foreign Patients

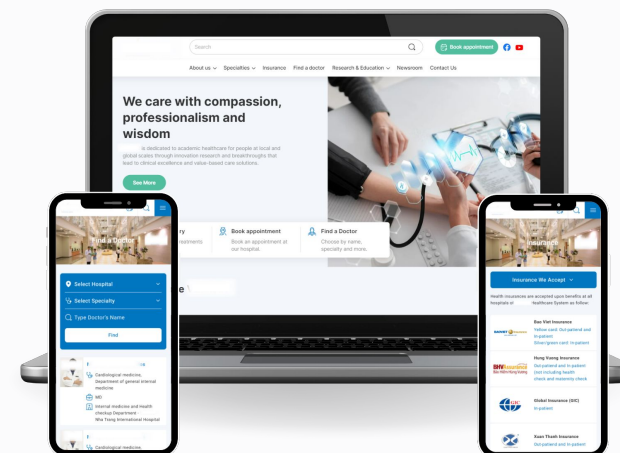
Healthcare

Project Information

- CodLUCK designed and developed a website meeting all Clients' requirements and delivered timely (urgent project). Thanks to CodLUCK's target audience research UX/UI design services, the website is designed specialized for foreign customers with a focus on action and providing information.
- Project size:** 10 man-month
- Duration:** 2 months

Technology Stack

PHP Wordpress



PO & Forecast Management System For A Factory

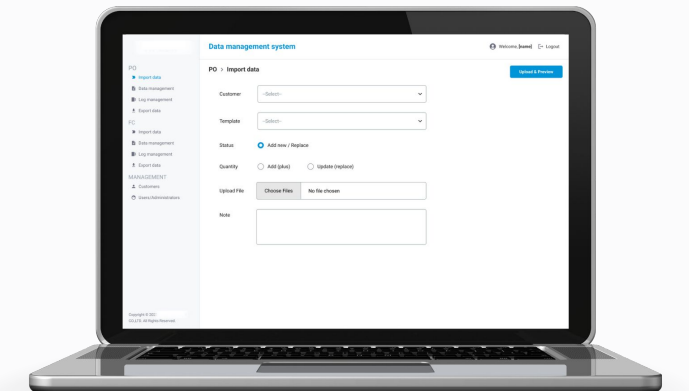
Manufacture

Project Information

- Automated statistics and unified reporting.
- Easy monthly report export.
- Flexible and customizable system for the client's needs.
- Project size:** 6 man-month
- Duration:** 2 months

Technology Stack

NodeJS ReactJS



Exhibition Simulation

Architecture 3D AR/VR

Project Information

- Creating the 3D booth and 3D model of the products from the actual booth of the client. Users can experience immersive functions such as moving in 3D space, teleporting, and getting into a car, etc.
- Project size:** 10 man-month
- Duration:** 2 months

Technology Stack

Unity Blender XR integration toolkit Vive pro 2



AI (ChatGPT) Powered Marketing Platform

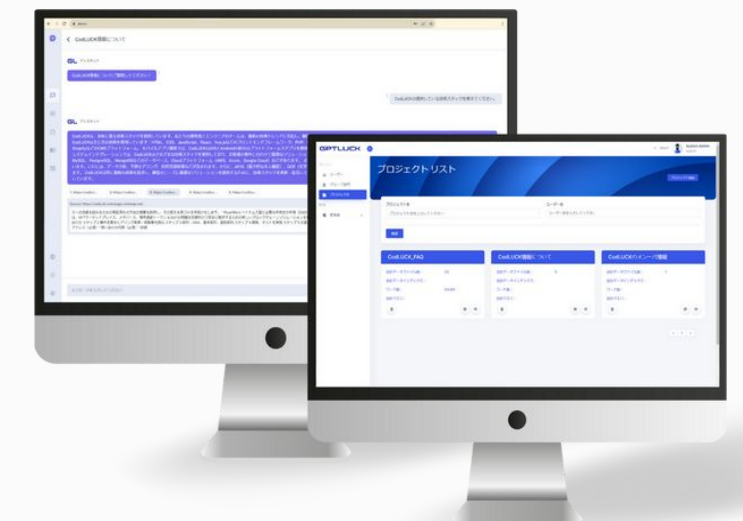
Marketing Artificial Intelligence

Project Information

- The system was built by utilizing OpenAI's service to assist the client in automatically generating content with provided templates. The data formats that can be referenced include PDF, CSV, DOC, etc. We developed this system as a microservice - highly flexible and capable of integrating with client's existing platforms.
- Project size:** 5 man-month
- Duration:** 2 months

Technology Stack

Python NodeJS ReactJS PHP Laravel ChatGPT



For more success stories, please visit:



<https://codluck.com/case-studies-pdf/>

Thank You!