OSAMA SHAHZAD

CONTACT

📍 House# 1316, Block# Platinum, Park View City, Lahore

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✉️ osamashahzadosama@gmail.com

LANGUAGE

- URDU
- ENGLISH
- PUNJABI

HOBBIES

Photography
Travelling
Gardening
Music
Movie's

ABOUT ME

Work in a Software House since couple of years as Team Lead, Production Manager, Software Quality Assurer(SQA) and App Store Optimizer(ASO). Have an experience in working with team on diferent types of projects (include Aplication and Games. Also have an experience running Google Ads, CPI and TROAS with different strategies. My exterties in,
Play Console
Google Ads
Application Marketing
Content Writing
Keywords Research and Optimization

EDUCATION

GOVT.M.I HAPPY HIGH SCHOOL — 2014
Concentration/Major: Science — Computer Science
Result : CGPA 3.56 (Out of 4) — Education Board: Lhr; Board

CIMS GROUP OF COLLEGES — 2016
Concentration/Major: Science — Computer Science
Result : CGPA 3.60 (Out of 4) — BISE, Lahore

VIRTUAL UNIVERSITY OF PAKISTAN — 2021
Concentration: IT industries — BS Computer Science
Result : CGPA 3.80 (Out of 4) — Federal Board

EXPERIENCE

GAMES TREE — February 2021 - Till Date
I have two and a half years of experience of working in Software House as Team Lead, Production Manager, Software Quality Assurer(SQA) and App Store Optimizer(ASO). Have an experience in working with team with different types of applications and games.

PROFESSIONAL SKILLS

- PROJECT MANAGEMENT
- APP STORE OPTIMIZATION
- CONTENT WRITING
- PROJECT PLANNING
- TEAM LEADING
- ADOBE PHOTOSHOP