



PRESENTS

GLOBAL LEADERSHIP

SUMMIT'24

COLLABORATION PROPOSAL



ABOUT THAPAR

Founded in **1956** by Karam Chand Thapar in Patiala, Thapar Institute of Engineering & Technology (TIET) is a distinguished private university occupying **255 acres**. Renowned for academic excellence and producing skilled engineers, TIET holds an '**A**' grade from **NAAC** and ranks **20th in Engineering by NIRF 2023**. Featuring advanced facilities, renowned faculty, and a range of cultural and extracurricular activities, TIET provides a comprehensive education to students globally.



ABOUT SAIC

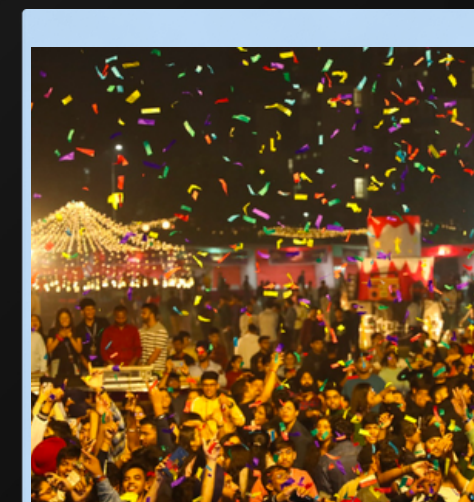
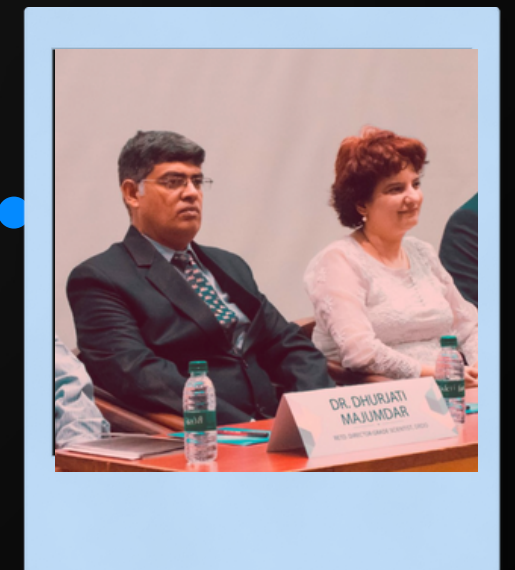
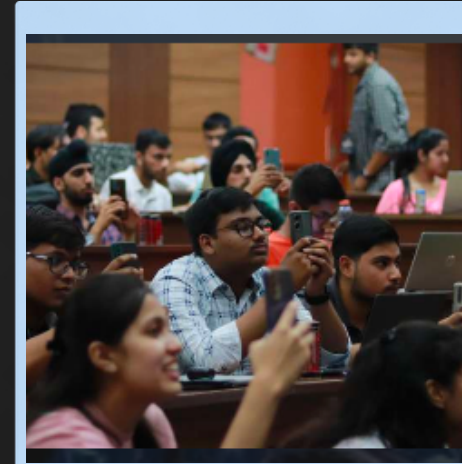
Student Alumni Interaction Cell (SAIC) is an institute body led by TIET students, with the assistance of the Thapar University Alumni Association (TUAA) & Dean of Student Affairs (DoSA).

What we do?

It serves as a vital intermediary between current students and the alumni, building a vibrant and lasting community that unites TIET's students and alumni.

How we do it?

To fulfill this goal, the Cell is in charge of various initiatives and outreach programs that improve alumni engagement and foster advocacy and philanthropic support.



OUR NEWSLETTER

Discover the year's best in our vibrant annual newsletter: **THE CONNECT**. This engaging compilation showcases key moments and exciting developments from our community. Packed with success stories and a peek into the future, it celebrates our collective journey, connecting alumni and inspiring engagement across platforms like LinkedIn and podcasts on YouTube.



Our Ad(s) will spotlight these esteemed brands as valued Community Partners of SAIC, reinforcing our commitment to collaborative excellence.

Distributed to almost **15K+** people

Other sources of Alumni Relation

- Alumni Reflect
 - Podcasts with well established alumnis on Youtube channel
- AlmaConnect
 - LinkedIn specially meant for Thapar University

GLOBAL LEADERSHIP SUMMIT '24

SCHEDULE GLS'24

DAY 0

Pre Events

DAY 1

Game Eve

DAY 2

Alumni Insights

DAY 3

Starnight

The Global Leadership Summit, SAIC's multi-faceted flagship event, provides a platform for engaging with successful alumni from diverse fields, encouraging entrepreneurial ambitions. Throughout the two days, it will be a host to a broad spectrum of activities ranging from fun, challenging games, thought-provoking panel discussions and other interactive activities.

With **five successful iterations**, SAIC offers a lifetime opportunity to satisfy one's entrepreneurial appetite along with a much-needed respite from the demands of students' academic pursuits.



Day 0: Pre Events

GLS'24, a **three-day** spectacle orchestrated by the Student Alumni Interaction Cell, sets the stage for excitement long before the main event. The build-up is marked by a series of captivating pre-events, each designed to elevate anticipation. These include a variety of engaging stalls and dynamic small-scale activities, ensuring the prelude to GLS is as electrifying as the event itself.



Day 1: Game night

Prepare yourself for a night of spectacular gaming!

Are you a seasoned player or just starting out? Worry not, there is a place for everyone.

Explore the gamer in yourself on an evening filled with excitement, friendly rivalry, and memories that will last a lifetime!



Day 2: Alumni Insights

Experiencing the thrill of our alumni events, where dynamic speeches from esteemed alumni transform every session into an interactive adventure. Diving into the wisdom of Q&A sessions, spark connections in engaging talks, and uncover insights in exclusive mentorship opportunities. It is a celebration of knowledge and prestige, where each moment is crafted for inspiration and joy.

ALUMNI PANEL



Vimal Kapur

*CEO
HONEYWELL*



Irwin Anand

*Director
UDEMY*



Hardeep Brar

*VICE PRESIDENT
KIA INDIA*



Madhav Malhotra

*VICE PRESIDENT
VODAFONE*

Day 3: Star Night

Don't pass up this chance!



Tanmay Bhat



Ranveer Allahabadia

STARS THIS TIME

Past Artists



JASLEEN ROYAL



RAHUL DUA



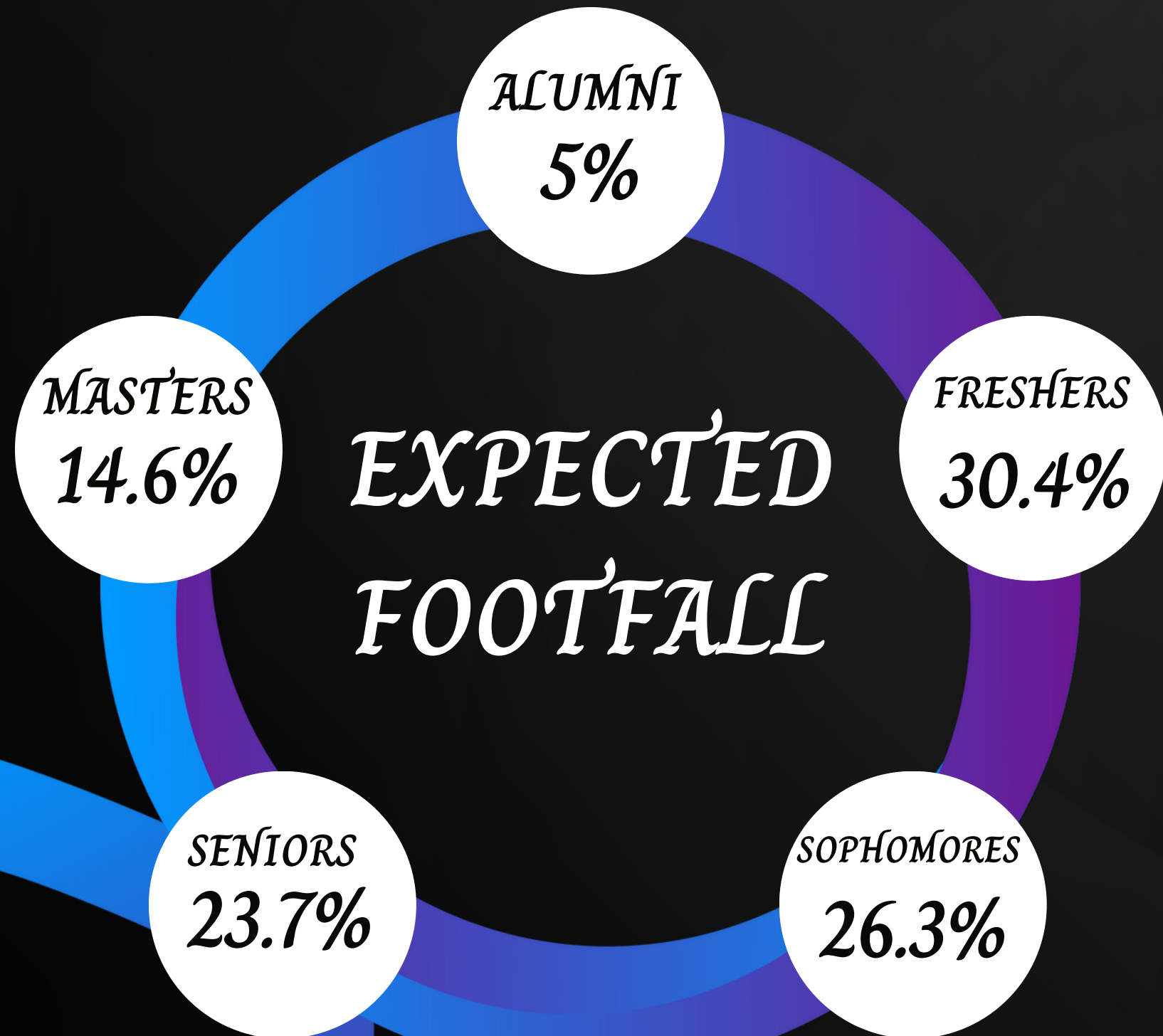
YAHYA BOOTWALA



AWANTI NAGRAL



Know Your Audience



- GLS: Thapar University's Premier Event! Hosted by the Student Alumni Interaction Cell, this flagship festival is a magnet for **over 16,100 students**.
- **Three Days** of Dynamic Engagement: A whirlwind of captivating events spread across three days, immersing the student community in a sea of activities.
- Hub of Interaction and Learning: GLS isn't just fun, it's a vibrant center for networking, knowledge sharing, and community building forming the most noteworthy exceptional gathering.

FOOTFALL PROJECTION

- **16100+** STUDENTS across the event
- Extra audience at Promotional pre events

»» Why GLS'24?



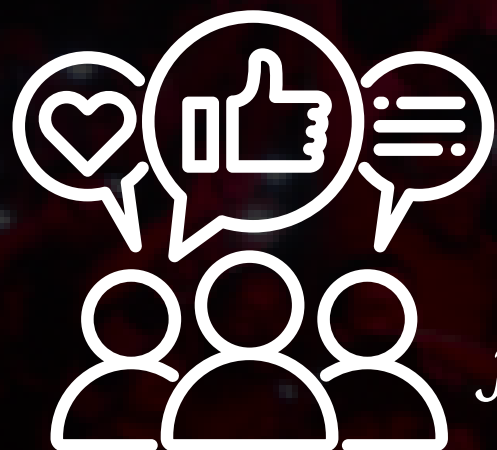
BRAND EXPOSURE

Enhance your company's visibility and elevate brand recognition.



MARKET INSIGHTS

Customize your product to meet contemporary market and consumer demands.



NETWORKING

Foster relationships with potential partners, clients, and industry experts.

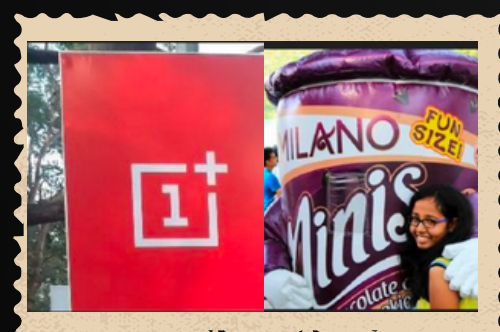


YOUTH INTERACTION

*Connect with **10K** + people*

CATEGORIES OF DELIVERABLES

SPONSORSHIP CHANNELS	DELIVERABLES	TITLE	POWER	ASSOCIATE
ONLINE PROMOTION	VISIBILITY ACROSS VARIOUS SOCIAL MEDIA PLATFORMS	✓	✓	✓
	LOGO AND LINK ON THE EVENT WEBSITE	✓	✓	✓
OFFLINE PROMOTION	PROMOTION DURING GLS'24	✓	✓	✓
	BRANDING ACROSS CAMPUS	✓	✓	✓
	PERMISSION TO SET UP STALLS AND CANOPY DURING EVENT TIME	✓	✓	
	TIME TO PITCH PRODUCT IN FRONT OF AUDIENCE	✓		
OTHER BENEFITS	LOGO IN OUR COLLEGE NEWSLETTER	✓	✓	✓
	POST EVENT MARKETING AND PUBLICITY REPORT	✓	✓	✓
	EXCLUSIVITY AND PROTECTION	✓		
	CUSTOM EVENTS AND WORKSHOPS	✓		
	DATABASE PROVISION	✓		



Lightpoles and Inflatables



Photoboosths



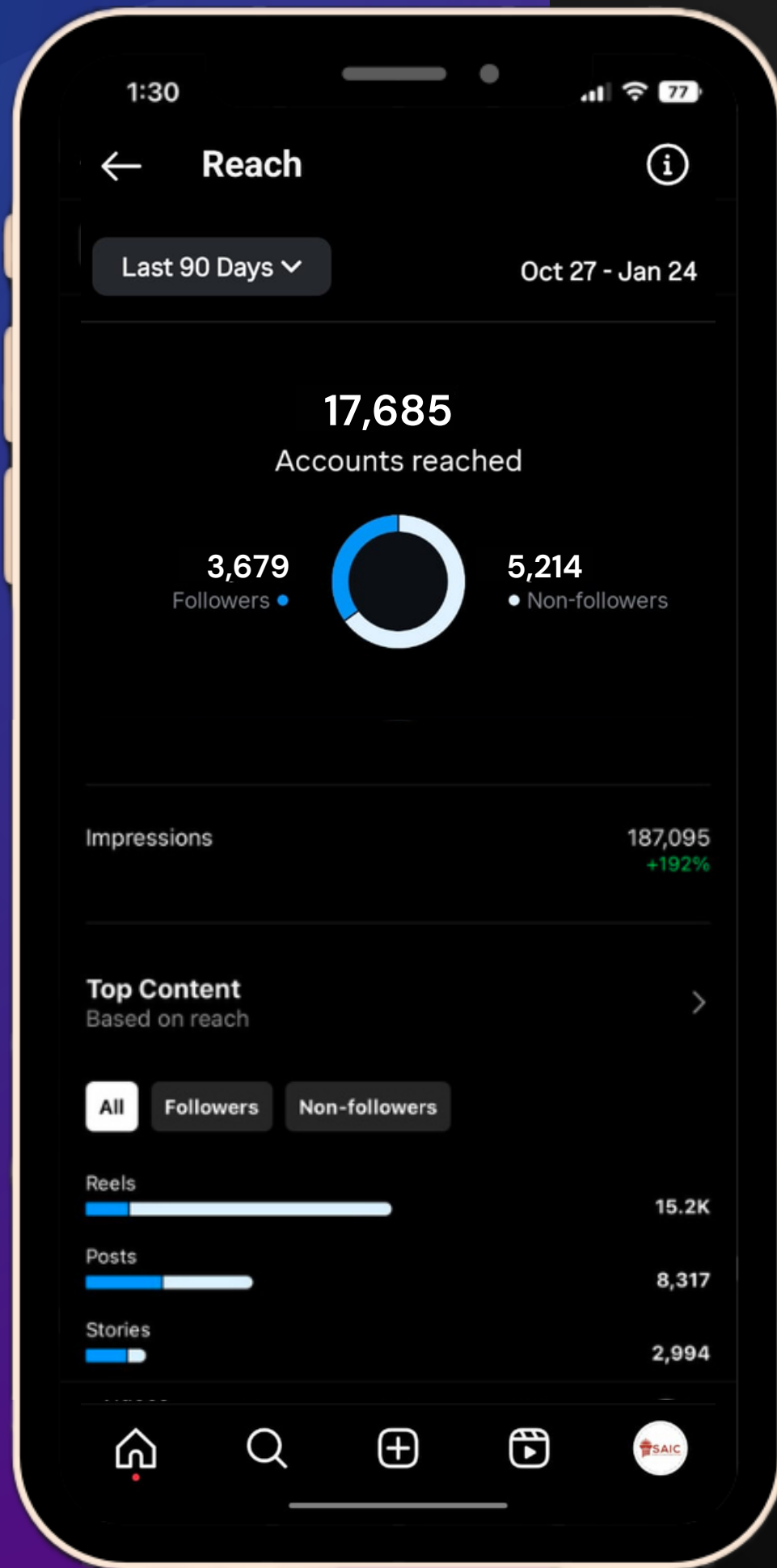
OFFLINE STALLS





LIT-UP LOGOS




OUR SOCIALS



 15K+ followers

 530K+ followers

 60K+ followers

Extra Promotional emails to

—————→ *All students*

—————→ *Alumni*

SAIC possesses an unmatched online presence, exceeding **1 million +** followers across its various social media platforms.



PAST SPONSORS



Trust yields better results with us



CONTACT US



SAIC
OFFICE

✉ saic@thapar.edu

📷 [@saic_tiet](https://www.instagram.com/saic_tiet)



VINAYAK SOIN
PRESIDENT

✉ vsoin_be21@thapar.edu

☎ +91 7814942528



VAIBHAV KAPOOR
VICE PRESIDENT

✉ vkapoor1_be21@thapar.edu

☎ +91 9417557410