MOBILE APP DEVELOPMENT LEADS PROPOSAL

Index

- What we Offer
- Introducing Clients to Leads
- Lead Packages
- Money Back Guarantee
- Refund & Replace Policy
- Filtering Leads
- Why you should choose us
- Client Reviews
- About our Company & our Team
- Prominent Clients
- Frequently Asked Questions

What we Offer

Our company is selling dedicated mobile app development leads generated from the US, UK, AU countries with decent project budget starting from $10K USD to $100K USD for a very less price. Leads sold to your company will not be sold to other companies.

We will be generating leads by running google and bing ad campaigns targeting US, UK, AU countries using our own landing pages. All leads will be verified by our local partners in respective countries before sharing it with our clients.

We will introduce our client's company profile to the leads to make it easy for our clients to initiate a conversation and further negotiate a deal. We shall count only the leads who replied to the client proposal as delivered. All others will be replaced accordingly.

Company Introduction Process

Step 1: After lead generation and lead verification is completed, we will introduce your company to the lead by sharing your company profile with your contact details for lead's reference.

Step 2: After your account manager share leads for your conversion, your sales person will contact the lead by sending a proposal addressing the lead's project requirement.

Step 3: Lead will reply to your proposal and you shall take the conversation or negotiation forward accordingly.

If in case the lead did not reply to your proposal, we shall make follow up with the lead to reply to your proposal. And after checking your proposal, if the lead declines your company profile and does not respond to your email, we shall replace that lead with another new lead.

Lead Packages

* 50 Leads – $500 usd
* 100 Leads – $1000 usd
* 150 Leads – $1500 usd
* 200 Leads – $2000 usd
* 250 Leads - $2500 usd

When paid from Indian Bank Account, 18% GST should be paid in addition to the package price.

Payment Terms

50% fee upfront before starting the work and remaining 50% fee after delivering 50% of the leads.

Money Back Guarantee

Paid fee will be refunded when we fail to deliver all leads within couple of months or lack quality. Usually it will be delivered within a month time but when the market is slow, we will deliver all leads within two months. This is just a buffer time needed when market is slow.

Leads Replace Policy

We will replace leads with a new leads, when the lead does not reply to your proposal or hired another company or dropped the idea of app development or reduced the app requirement & minimum $10K budget. However, as all leads will be verified by our local partners before sharing it with you, you shall not encounter such situations.

Filtering Leads

All leads will be verified by our local partners in US, UK, AU etc countries to verify their credentials, project requirements, back ground, project budget, etc. Leads not meeting the criteria will be discarded. We will share only good leads with decent requirement for your conversion.

Why you should choose us

* We sell dedicated leads to your company i.e leads sold to your company are not shared to others.
* Each project budget would range from $10K USD to $100K USD.
* All leads are generated from USA, UK & AU countries through Google & Bing Ads.
* We will introduce your company to all leads to make it easy for you to initiate a conversation.
* We will only count the leads who replied to your proposal
* Money Back Guarantee to secure your investment
* Filtering Leads to deliver only potential leads with good budgets for your conversion
* Replacing closed leads with new hot leads
* Instalment payments to create flexibility on your expenditure.
* Different lead packages to fit in your budget.

Account Manager

You will be assigned with an account manager for your communication and to share leads.

About our Company

* Company Website: https://aartechsolutions.in

* Company GST No: 37AYYPP7264P2ZY

* Company Office Address: AAR Tech Solutions, Gopala, Krishna Murthy St, Rama Rao Peta, Kakinada, Andhra Pradesh 533003, India.

Our company is established in the year 2020 in Kakinada City, Andhra Pradesh. Our company is mainly established to support all startups, to save marketing costs and to create a strong marketing platform for all small, medium and large corporations in India. All our team work towards achieving this goal and help all our clients to build a strong business.

Our Team

* Lead Generation Team – More than 15 best google & bing certified experts in the market from USA, UK, India are working for our company to run our lead generation campaigns.

* Influencers Team – More than 50,000 Influencers from various networks are working for our company to promote our client ads.

* Sales & Operations – More than 30 managers are working for our company to run our day to day operations

* Tech Team – More than 10 designers are working for our company to support marketing campaigns

Our Prominent Clients

We are working for hundreds of clients from various industries such as clothing, baby products, healthcare supplements, electronics, furniture, real estate, software, etc. Many top companies and brands in India, USA, UK, AU, Singapore, China, UAE, etc are our clients.

Hindustan Unilever, Aditya Birla, Apollo Hospitals, Salaha, H & M, Hershey's, Levi's, Samsung, Campbell's, Fisher Price, Benadryl, Skechers, Dunkin's, Hulu, Lipton, Oliver Spencer, Dyson, JK Real Estates, Zivame Fashion, HouseofHind, All Plus Size Stores, Bookmyshow, Mesmerz Pharmaceuticals, Ortho Fit Oil, Royal Furniture, Damro Furniture, Mesmer Pharmaceutical, Medplus Pharmacies, Muthoot Home Loans, Bajaj Finserv, KPG Associates (CA), Aditya Educational Institutions, Abhibus Transport, Justforyou, Centro Shopping Chain, Royal Parks Hotel Chain, BigBasket, Rapido, etc

Frequently Asked Questions

* What are the details you share for a lead?

Name, Email, Phone Number, Project Requirements, Social Media Profiles, Budget and Country.

* How do you generate leads?

We will generate all leads by running Google and Bing Ads campaigns using our own landing pages. Unlike other platforms, leads generated through google and bing search engines are potential and serious. Because, customers will search for app development companies only will be typing targeted keywords such as "mobile app development company", etc, to search for app development companies. So, all leads will be potential. All leads will be hot and generated within the same month. As soon as the lead is generated, it will be shared immediately with your company.

* Do you replace leads?

Yes. We will replace leads with a new leads, when the lead does not reply to your proposal or hired another company before the date of sharing the lead with you or dropped the idea of app development or reduced the app requirement & minimum $10K budget. However, as all leads will be verified by our local partners before sharing it with you, you shall not encounter such situations.

* Does these leads work for my business?

Yes. It will work to get new projects on board. Because, each lead will be sold only to your company. Due to lack of competition, your company will have higher chances of getting a project.

* What would be the Success Ratio?

Success ratio is more than 80% due to interacting with a hot lead. Time frame of conversion depends on the company's ability to present their services to the client. When a development company approaches a potential lead with confidence and necessary resources, it will be converted into a successful sale. Majority of our clients are easily able to get a minimum of 5 to 15 new projects every month from the basic leads package with decent project budgets.

* How do you maintain the quality of the lead?

All leads will be verified by our local partners in US, UK, AU etc countries to verify their credentials and project requirements. Upon verification, they will check for the basic lead criteria such as minium budget of $10K usd, decent project requirements, clean back ground, representing any company, etc. Leads not meeting the criteria will be discarded. We will share only good leads with decent requirement for your conversion.

*** Can i get one or two leads for a trial to check the lead quality?**

If you wish to receive a lead as demo, we will share one lead but we do not introduce your company to the lead and does not take accountability for their reply to your proposal. If you agree to this condition, we will share one lead as demo for your reference.

*** Do you refund our fee when we find the quality of the lead is poor?**

We are offering money back guarantee to ensure your investment. i.e. Paid fee will be refunded when we fail to deliver all leads within couple of months. Usually it will be delivered within a month time but when the leads take time to respond to your proposal, we will deliver all leads within two months.

So, signup with our basic package and upgrade the leads package only when you're satisfied with the results and lead quality.

*** How many companies do you share a single lead?**

We sell each lead only to a specific individual client. Leads shared to one client will not be shared to other clients. Also, we follow a procedure of introducing our client's company profile to the lead and only after the lead replies to our client proposal, we shall count that lead as delivered.

*** Do i get leads from all three countries ie. US, UK and AU?**

Yes. You will receive leads from all three countries. However, whenever a hot lead is generated from any one of these countries, it will be shared immediately with your company after completing verification process.

*** Do you promote our website to generate leads?**

No. We do not promote your website to generate leads. We generate leads using our own landing pages through google and bing ad campaigns targeting US,UK,AU countries.

*** Can i mention your company name while contacting the lead?**

Yes. You can. After lead generation and lead verification is completed, we will introduce your company to the lead by sharing your company profile with your contact details for lead's reference. So, at the time of approaching the lead, you can mention that you got a lead's referral from our company to address his requirement.

But you should never mention you're buying leads from our company. When asked about your relation with our company, you should mention both our companies worked for few clients before i.e. your company developed apps and our company promoted those apps. So, both our companies help each other by sharing the lead information whenever we come across any prospect related to our associated company.

*** Can you share some of the mobile app development company client details for our reference?**

No. We do not share our client details with others. To maintain our client privacy, we are strictly prohibited from sharing our client details with other clients.

*** In how many days all leads will be delivered?**

All leads will be delivered within couple of month's time. Usually it will be delivered within a month time but when the leads take time to respond to your proposal, we will deliver all leads within two months.

Whenever we get a new lead, we shall do filter and share it with our clients. And to keep the success chances high, we will share only the hot leads generated after date of signup with our clients. So, you can expect it from day 1 too.

*** What if all leads are not delivered in two months?**

We will refund the money which is worth of the undelivered leads.

*** What if we do not get a single conversion from the approached leads?**

Our company is responsible and accountable for the lead generation, lead verification, introducing your company, ensuring to get a reply to your proposal and replacing the leads with new leads. We're not accountable to the result. It will be completely depends upon your proposal, quotation, portfolio, past works, sales approach, confidence created to the lead by your sales person, etc factors.