Contact

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D.O.B
15-08-1995

Address
Al Khan 2 Area., Sharjah

Education

2020
B.S. Management Information System
khartoum college of applied studies

2012
High school
Ibn Khaldoun private school

Expertise

- HTML,CSS, Bootstrap, Javascript
- PHP & MySql
- Object Oriented Programming
- Database administration
- Google search console
- Google Ad manager
- Google Analytics
- Google tag manager
- Meta Business Suite

Language

Arabic (Native language)

English (Fluent)

Mustafa Ihssan Bana

Full stack web developer, Digital Marketing technichal

I'm a passionate and versatile full-stack web developer. I thrive on turning innovative ideas into functional and visually appealing web applications. I'm a digital marketing technichal as well. I specialize in leveraging online tools and strategies to create, optimize, and analyze digital marketing campaigns. My role involves using data-driven insights to enhance online presence and drive measurable results for businesses in the digital landscape.

Experience

March 2023 - present (part-time)
Arab Regional Training Center
Computer Instructor
plan and deliver effective lessons, lectures, and demonstrations to students, ensuring that the curriculum is covered comprehensively. Integrate technology effectively into their teaching methodologies. Offer guidance and support to students, both academically and in terms of career development

May 2021- present (full-time)
Dar Al Khaleej for press, printing and publishing
Digital operations executive

-Prepare implement and monitor digital campaigns tags.
-Preparing GA, GAM,AdX and other third party reports.
-Develop a custom widgets and link them into GAM.
-Managing social media platforms (Meta, X, YouTube).
-Review contents to follow SEO tips.
-Prepare and handle email campaigns (Templates, Reports).

2018 - 2021
Freelancer - self employment
Developing bespoke systems based on client's requirements.
Different systems have been developed such as primary school registration system, accounting system, performance analytical system and inventory system etc...