

# COMPANY PROFILE

Home to Innovative Products and Solutions



**PRECISE**  
GROUP



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# CEO MESSAGE

Dear Valued Customers, Partners, and Team,

I am delighted to share the vision, mission and values driving our company PRECISE.

At PRECISE, our commitment to excellence sets us apart. We go above and beyond to exceed your expectations, offering innovative customized solutions and delivering an exceptional experience from start to finish.

As we continue to grow, we embrace innovation, taking risks, and pushing the boundaries of the industry.

Our dedicated teams are the backbone of this organization, ensuring our products reflect passion and expertise.

Our aspirations go beyond our products, we aim to make a positive impact in the lives of our customers and partners. We strive to bring joy, evoke emotions, and support initiatives that make a meaningful difference.

As we expand our business and diversify our portfolio, we take great pride in our past achievements and remain passionately dedicated to shaping the future of PRECISE.

I am incredibly proud of what we have accomplished so far, and I have complete confidence in our ability to achieve greatness.

Together, we will continue to think outside the box, set new standards of excellence, and create a future that surpasses even our wildest expectations.

I extend my heartfelt gratitude for your support and partnership.

With appreciation,  
Lothar Hohmann





PRECISE  
GROUP

# About the Company

Our commitment to excellence drives us to deliver exceptional solutions that prioritize customer satisfaction while upholding the highest ethical standards. We take immense pride in our collective journey and remain dedicated to providing top-notch solutions.

Throughout the last two decades, the PRECISE Group has undergone impressive growth, expanding its presence across the entire Gulf Cooperation Council (GCC) region and beyond. By forging strategic partnerships and cultivating extensive networks within diverse industry sectors, we have successfully transformed into a group of diverse yet interrelated business verticals.

Our offerings encompass a range of services, including the production of corporate novelties, 3D crystal laser engraving, as well as the distribution of 3D printing equipment, consumables, and 3D scanning technology from reputable brands.

Our primary goal remains focused on delivering outstanding solutions that place customer satisfaction at the forefront while maintaining the highest ethical standards. We take great pride in our journey as a group and continue to uphold an unwavering commitment to excellence.





**PRECISE  
GROUP**

# VISION

Our vision is to be recognised as the leading company for 3D printing solutions, merchandise products, and corporate novelties. By seamlessly integrating advanced 3D technology, efficient distribution, and unmatched laser engraving and crystal premium services, we aim to redefine industries and exceed customer expectations. Our commitment is to consistently provide exceptional products, outstanding services, and innovative strategies that set the standard for excellence.

# MISSION

Our mission is to provide innovative solutions, personalised experiences, merchandise products, corporate novelties and unapparelled craftsmanship that exceed customer expectations.

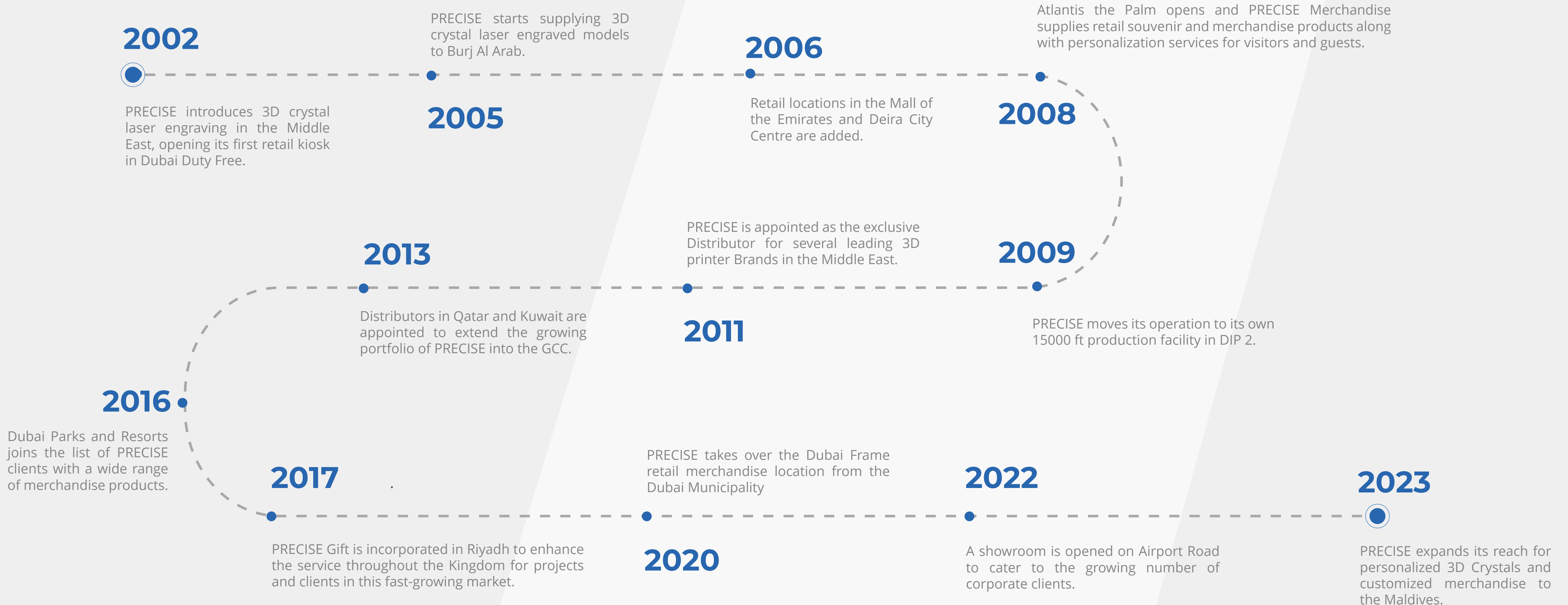
# VALUE

Our core values are integrity, customer focus, and innovation. With honesty and transparency, we build trust. Customer satisfaction drives us, while innovation keeps us ahead.

Collaboration, accountability, and respect shape our culture, fostering excellence to achieve great things together



# Our Milestones



# Key Business lines



**PRECISE**  
BESPOKE AWARDS  
MANUFACTURING



**PRECISE**  
MERCHANDISE  
SOLUTIONS



**PRECISE**  
RETAIL  
DISTRIBUTION



**PRECISE**  
3D HUB



**PRECISE**  
3D CRYSTAL  
LASER ENGRAVING





# PRECISE

## BESPOKE AWARDS MANUFACTURING

At PRECISE, we are pioneers in the custom-designed and production of exquisite trophies, awards and mementoes .

Our unique approach combines the expertise of skilled craftsmen with state of the art technology, resulting in uncompromising quality that sets us apart.

Whether you seek to recognize exceptional accomplishments, commemorate significant milestones, or find the perfect gift to convey appreciation and emotions, our highest-quality products are meticulously crafted to exceed your expectations and leave a lasting impression.

Our guiding principle revolves around providing an exceptional experience for our customers, reflecting their commitment to greatness.

We take immense pleasure in the art of creation, engineering, and experimentation. Above all, we take pride in delivering extraordinary results because we firmly believe that nothing short of excellence will suffice.

Your experience with us is not just luxury, but a reflection of our dedicated hard work.



BESPOKE AWARDS MANUFACTURING





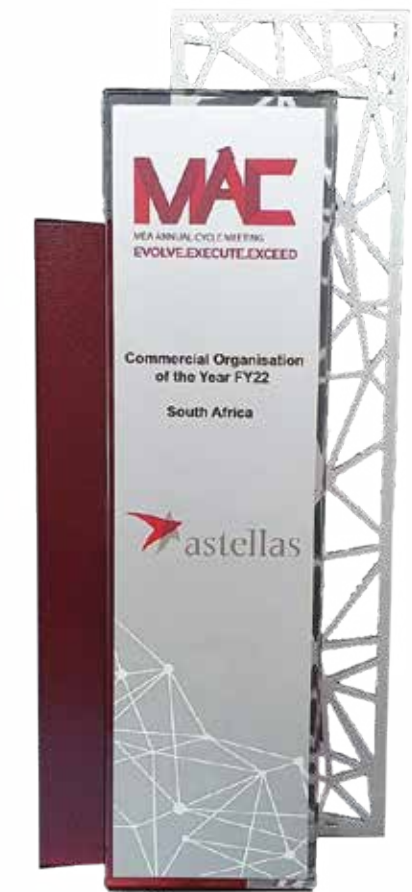
Crystal Shape  
Collection



Bespoke Crystal  
Awards



Bespoke Metal  
Awards



Sustainable  
Awards



3D Crystal Laser  
Engraving



Crystal  
Replica



3D Printed  
Awards



Premium  
Packaging



# CUSTOMERS







# PRECISE

## MERCHANDISE SOLUTIONS

The Product Development Team is a dynamic and creative team committed to curating exceptional products and innovative concepts. With a keen understanding of our customers' requirements, market trends, creative brilliance, strategic foresight and mindful sourcing we are able to offer an extensive selection of products.

What distinguishes us is our dedication to customer satisfaction, innovative design, commitment to quality, and staying ahead of industry trends. From our in-depth understanding of the customers' needs our hand-picked products not only bring our customers' brands to life but also enchant and captivate all who encounter them.



MERCHANDISE DEVELOPMENT





## Our Projects



**Dubai Frame**



**Burj Al Arab**



**At The Top**



# CUSTOMERS

UAE 

## ICONIC DESTINATIONS

**ATLANTIS**  
THE PALM, DUBAI

  
**Emirates  
Palace**

  
**BURJ  
AL ARAB**

  
**عين دبي  
AIN DUBAI**

  
**AT THE TOP**  
BURJ KHALIFA

  
**برواز دبي  
DUBAI  
FRAME**

  
**متحف المستقبل  
MUSEUM OF THE FUTURE**

  
**SeaWorld**  
YAS ISLAND, ABU DHABI

  
**DUBAI  
AQUARIUM  
& UNDERWATER ZOO**

  
**هيئة الطرق والمواصلات  
ROADS & TRANSPORT AUTHORITY**

## HISTORICAL MUSEUMS

  
**متحف  
الاتحاد  
ETIHAD  
MUSEUM**

  
**PRESIDENTIAL  
PALACE**  
أوطني، أبو ظبي

## AMUSEMENT PARKS

  
**دبي پارکس  
AND RESORTS**

  
**WARNER BROS.  
WORLD**  
ABU DHABI

  
**ميرال  
MIRAL**

  
**img  
WORLDS  
OF ADVENTURE**

## WATER PARKS

  
**Yas  
WaterWorld**  
ABU DHABI

  
**Wild Wadi**  
WATER PARK  
Jumeirah

## ZOO

  
**حديقة الحيوانات بالعين  
AL AIN ZOO**

  
**دبي سفاري پارک  
DUBAI SAFARI  
PARK**



# CUSTOMERS

KSA 



KUWAIT 







# PRECISE

## RETAIL DISTRIBUTION

The Distribution Department is fully committed to identifying and developing emerging product trends that cater to the ever-evolving market.

We place utmost importance on ensuring the seamless flow of high-quality goods from our trusted network of suppliers and manufacturers.

Leveraging our team's extensive product expertise, and advanced analysis, will allow us to develop new products and add to our already extensive distribution network.

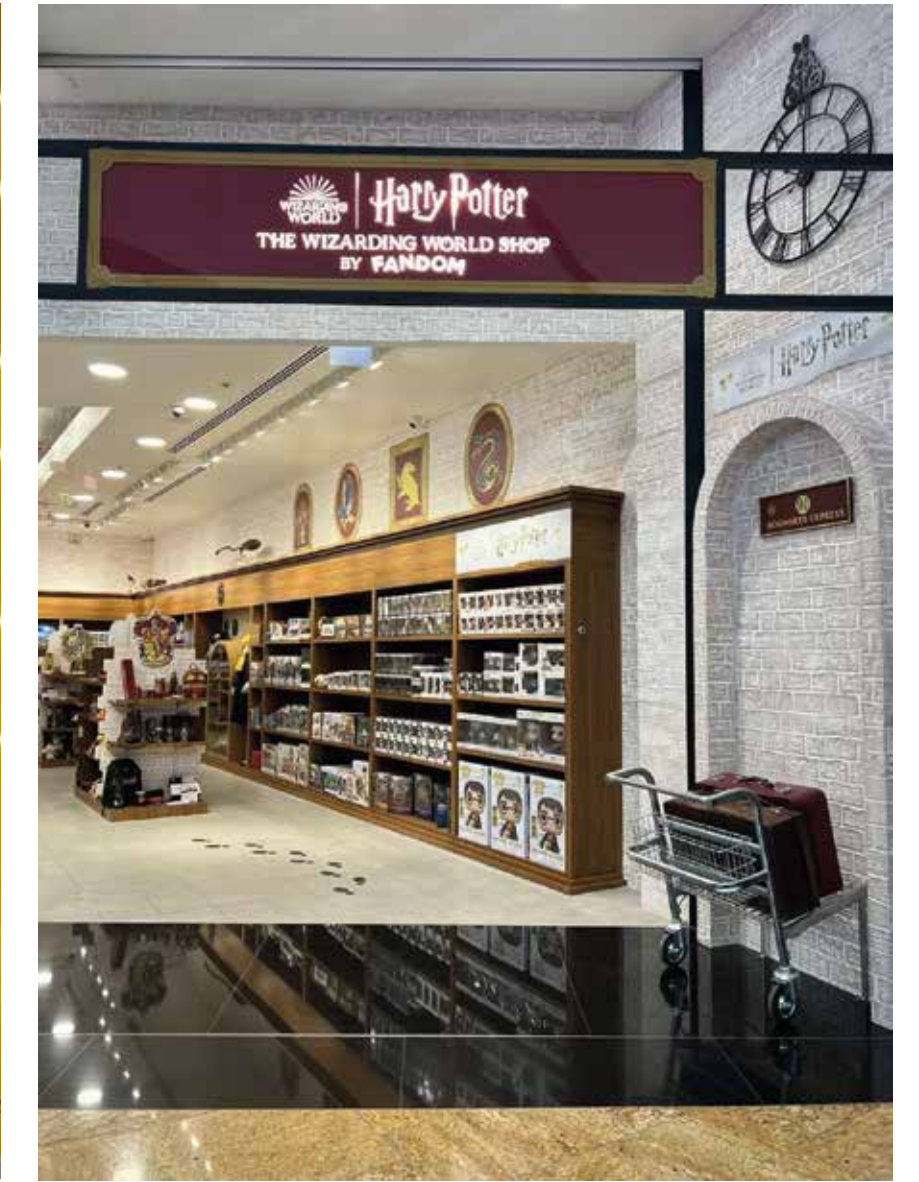
Our dedication lies in achieving operational excellence and ensuring customer satisfaction in every aspect of our distribution products and operations.



RETAIL DISTRIBUTION



**PRECISE**  
RETAIL  
DISTRIBUTION



RETAIL DISTRIBUTION





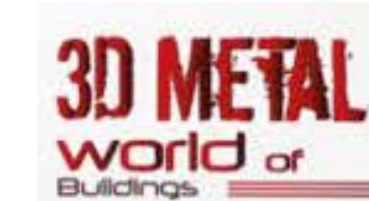
PRECISE

RETAIL  
DISTRIBUTION

# CUSTOMERS



# BRANDS







# PRECISE

## 3D HUB

PRECISE 3DHub is dedicated to enhancing customer competitiveness by delivering exceptional technological innovation solutions in Additive Manufacturing that bring ideas to life.

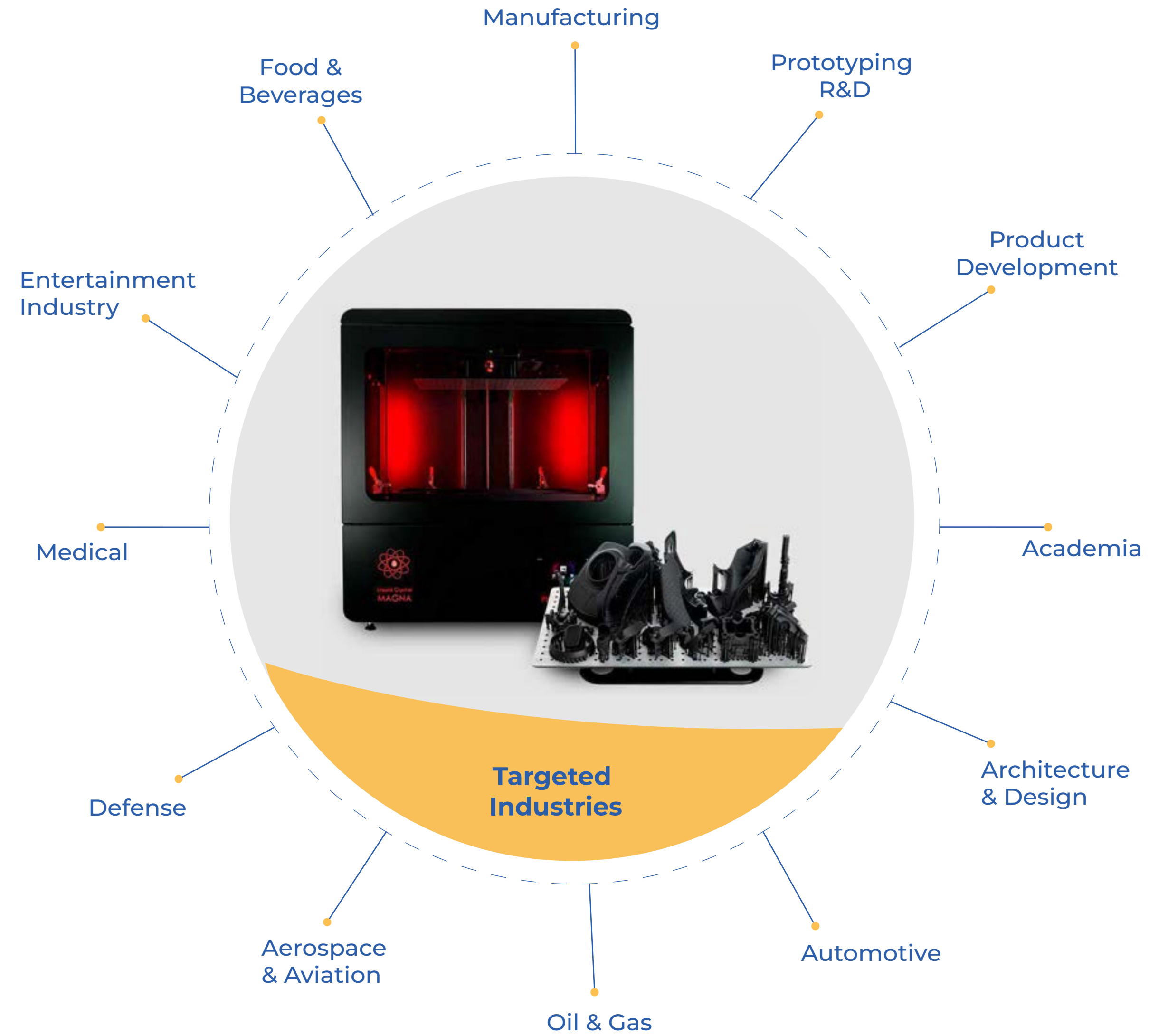
With an in-depth focus on innovation, precision, and customer satisfaction, we offer the latest advancements in 3D Printing and 3D Scanning partnering with world-renowned brands, consumables, services, and technical support throughout the GCC region with our own offices in the UAE as well as in KSA (Riyadh).

We provide a wide range of services comprising of research, product development and turnkey solutions.

By forging synergies with technical partners, we empower our customers to reach the pinnacle of excellence in their Additive Manufacturing journey by delivering high-end quality products and services.









# CUSTOMERS



وزارة شؤون الرئاسة  
MINISTRY OF PRESIDENTIAL AFFAIRS



**HALCON**

**EDGE** CARACAL



**BARIJ**  
Dynamics  
بارج  
داينامكس



Mohammed Bin Rashid University  
of Medicine and Health Sciences



**GEMS**  
EDUCATION





# CUSTOMERS





# BRANDS

## 3D PRINTERS



## SOFTWARE



## SCANNER



## LASER ENGRAVING



## FILAMENTS







# PRECISE

## 3D CRYSTAL LASER ENGRAVING

PRECISE is the leading 3D crystal laser engraving company in the middle east since 2002. Operating from our 15000 square foot headquarters facility in Dubai Investment Park ( DIP) with a team of 75 dedicated and skilled staff members that are producing hand-crafted Awards, Trophies, and pieces of Art for the entire region.

PRECISE 3D Crystal Gifts is the perfect solution for retailers who want to offer a unique and personalized product to their customers. with the ability to create custom 3D crystal laser engraved images, you can offer a wide range of products.

We provide a complete package that allows our partners to provide personalized 3D crystal laser-engraved images for your local market.



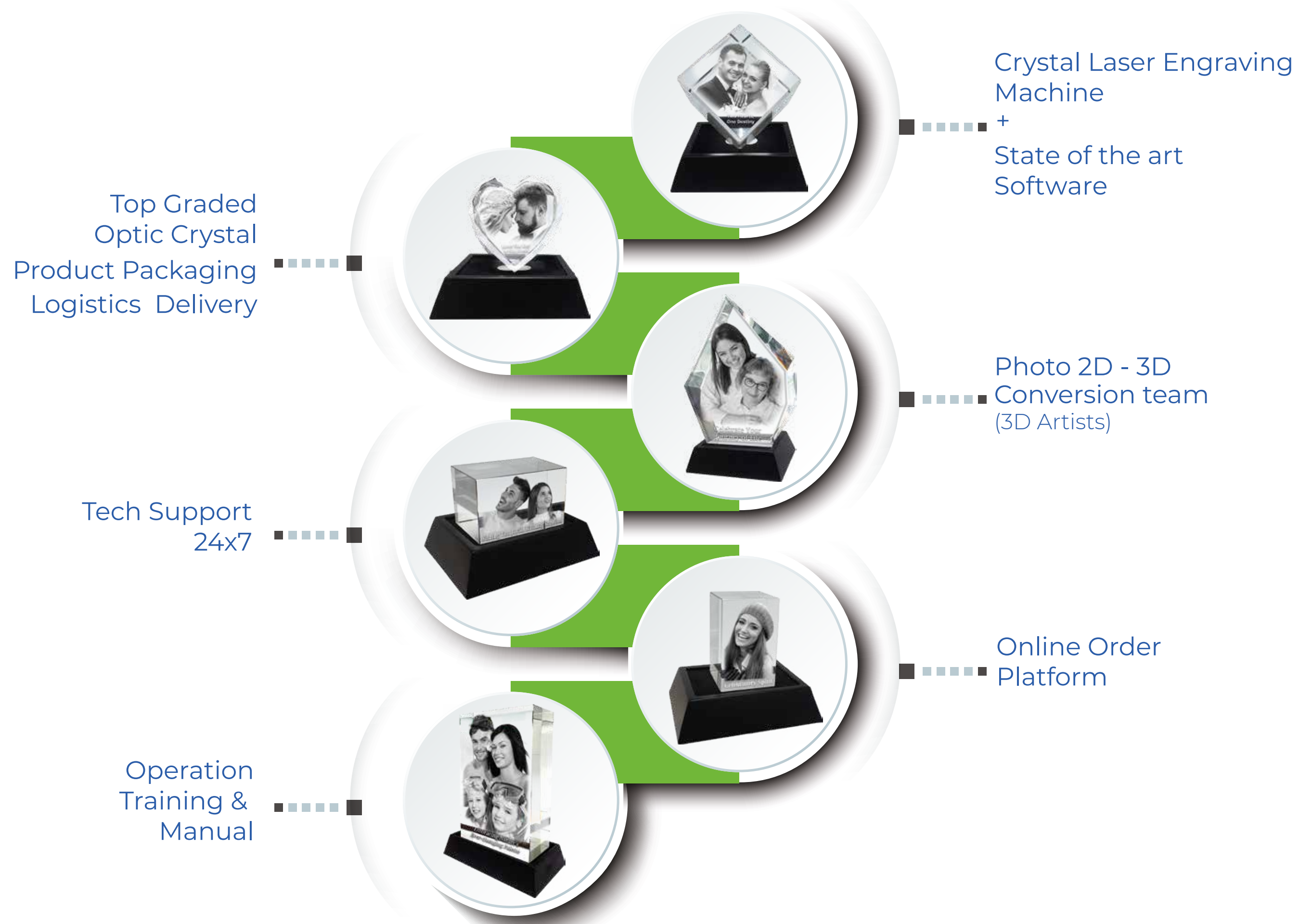
3D CRYSTAL LASER ENGRAVING





**PRECISE**  
3D CRYSTAL  
LASER ENGRAVING

# We manufacture and provide





# Partners

**Become a Reseller**  
& join the following brands



[www.thecrystalgifts.com](http://www.thecrystalgifts.com)





# GET IN TOUCH

## UAE OFFICE

📍 PRECISE TRADING LLC  
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Park 2, Dubai, United Arab Emirates

📞 +971 4 885 8603

✉️ [info@preciseme.com](mailto:info@preciseme.com)

🌐 [www.preciseme.com](http://www.preciseme.com)

## KSA OFFICE

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International Home Mattress building, Riyadh, KSA.  
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