

Shreyash Rathore



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Male, DOB: July 22, 1998

Career Objective

To contribute in a dynamic organization where I can show my skills, strong determination and intellectual ability towards motion of the organization and take the organization and myself to greater meridians.

Career Summary

- A result oriented and skillful having good knowledge in UI Designing and Digital Marketing.
- Exposure to Industry work.
- Knowledge of various Software Tools.
- Excellent in coordinating with seniors and team mates.

Technical Skills

- **Platforms:** Windows Family.
- **Dev Envs:** Figma, Canva, Illustrator, Photoshop, Adobe XD, Premiere Pro, Corel Draw.

Experience

Company – ThirdEssential IT Solutions Pvt. Ltd.

(February 2023 to Present)

Designation – UI and Graphic Designer.

Portfolio link - <https://www.figma.com/proto/FwFaVNUNE38cmX0a0vUQ83/Shreyash-Portfolio?page-id=0%3A1&type=design&node-id=1-480&viewport=1099%2C2186%2C0.24&t=SOY5fLpfp0tmYhmz-1&scaling=scale-down&mode=design>

Responsibilities:

- Creating UI design on Figma.
- Website Design and Mobile Design.
- Prototyping and Wireframing.
- Creating Social media post.
- Image editing for website on Photoshop, and Figma.
- Video Editing for Clients and Social Media poster.

Company – Pyramid Dreams Advertising.

(October 2022 to December 2022)

Designation – Graphic Designer.

Responsibilities:

- Product Designing for famous brand Guruji, Emami oil, Yeshwant Club, Raymond and many more.
- Designing of Brochures, Cement Bags and Dealer Boards etc.
- Designing of Flyers, Magazines and Restaurant/Café Menu card.
- Creating Social media post.
- Website Design.

Company – Canopus Infosystems.

(September 2021 to February 2022)

Designation – UI/UX Designer.

Responsibilities:

- Creating UI design on Figma.
- Website Design and Mobile Design.
- Prototyping and Wireframing.
- Creating Social media post.
- Frontend work on HTML and CSS for Website Design.

Company – Radiant Thermal Engineers
Designation – Online Marketing Manager. (Part Time)

(May 2021 to Present)

Responsibilities:

- Company portal on IndiaMart and Trade India.
 - Handling and finding of Leads for Company.
 - Managing and modifying website data.
 - Creating business collaterals.
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Live Project

Institute –Genext Computers

Responsibilities:

- Created Digital brochure for Institute.

Educational Qualification:

Degree/Diploma	Institute/ University	Year	Percentage/Grade
Graphic Designing	Genext Computers	2022	Completed
Web Designing and Development	Genext Computers	2022	Completed
MBA (Marketing and Finance)	Shri Vaishnav Institute of Management, Indore	2021	76%.
BBA(Marketing)	Shri Vaishnav Institute of Management, Indore	2019	58%
12th	Malaw Shishu Vihar H.S. School, Indore	2016	69%
10th	Malaw Shishu Vihar H.S. School, Indore	2014	66%

Co-Curricular Activities:

- Professionally freelancer Guitarist and guitar teacher.
- Won first place in several Bands competitions and won best Lead Guitarist.
- Won prizes in Doge-Ball and Kho-Kho is school competition.

Personality Traits

- Artistic, creative and music lover
- Quick learner and enthusiastic about new things.
- Insightful in research and development.
- Good at communication and organizing.

Other Details:

- Languages: English and Hindi
- Address: 217 Pragati Nagar Ring Road, Near Rajendra Nagar, Indore 452012

Declaration:

I do hereby confirm that the information furnished above is true to the best of my knowledge and belief.