**Business Model for "Automated Claims Processing Using Blockchain"**

1. **Vision and Mission**

* **Vision**: Transforming the claims processing in the transportation sector to be more efficient and transparent.
* **Mission**: Providing automated solutions for claims processing using blockchain technology.

2. **Services and Products**

* **Automated Claims Processing**: A system that uses blockchain to expedite and simplify the claims process.

3. **Target Market**

* **Transport and Logistics Companies**: Focus on land, sea, and air transportation companies.

4. **Revenue Model**

* **Subscriptions**: Monthly or yearly subscription model for system use.
* **Consultancy Services**: Offering consultancy for integration and technical support.

5. **Marketing and Sales**

* **Digital Promotion**: Utilizing digital ads and social media platforms.
* **Partnerships**: Establishing partnerships with transportation companies and logistics service providers.

6. **Implementation and Development**

* **System Building**: Developing and enhancing the blockchain-based system.
* **Training and Support**: Providing customer training and support.

7. **Risks and Challenges**

* **Technical Change**: Keeping up with technological advancements and ensuring cybersecurity.
* **Market Acceptance**: Overcoming challenges in market acceptance of new technology.