



# POKERBAY

CONCEPT PRESENTATION

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# ABOUT US

We are a small group of crypto & poker veterans who have carefully observed the last decade of both industries.

We have seen big blowups due to misuse of funds, misaligned incentive structures, greedy VCs gambling on vaporware, lack of treasury management, etc.

We want to change this & give the incentives back to the players + its community of supporters.

Black Friday marked the end of an era of accessible online poker. We are shocked that, online poker, is less accessible than guns, drugs, lotteries & regular gambling.

# VISION

## Poker & Trading App

Decentralised & open. Control own funds & compete against the largest player pool in the world.

Exclusive formats: 3 blind cash & tournaments give a new dimension to the game.

Highest sustainable rewards to players, affiliates & 'Proof of Ownership' holders instantly proving our platform to be the most profitable opportunity from a player's perspective

Easy accessibility by web3.0 wallets like Rabby/MetaMask/..



# MISSION



Our MTP is to transform the poker and trading world to be more accessible, enjoyable, profitable, and transparent.

In the long run we aim to achieve this by implementing various solutions through staff on-demand, community, AI, cloud computing, GameFi, AR/VR and incentive structures.

Online poker is set to grow at 12% CAGR and is expected to be worth 170 billion \$ by 2030.

We as an agile team want to capitalize on that opportunity as current providers don't have the incentive to change the landscape as they've shown by consistently adding rake traps to their schedule.

PokerBay aims to revolutionize the poker world through efficiency of implementation & solid game theory and incentives for players & affiliates.

# OUR BRAND

Post FTX-blow up, the PokerBay idea started taking form.

Known frustrations and experiences from modern-day poker players and traders pushed us to start this project as it will never be how we want it to be unless we build it ourselves.



## **Integrity & incentives**

6 table cap.

Highest sustainable rewards in the industry due to the carefully thought out game theory.

Highest security practices.

Players own their balance.

## **Unique game experience**

Decades of industry experience combined with an ethical team leveraging 3rd party professionals.

Current providers aren't capitalizing on certain more fun and accessible games which we will provide.

## **Ambitious roadmap**

In the long run we want to leverage new technologies like blockchain /AR/VR/AI in our advantage & create the most enjoyable poker experience around.

# PROJECT ROADMAP

## **Q3 2023**

PokerBay project announcement  
Flagship NFT project 'Tropical Treasures'

## **Q4 2023**

NFT whitelist & presale period

## **Q1-Q2 2024**

NFT mint phase &  
Launching our MVP



## **Q2-Q3 2024**

PokerBay Open Beta

## **Q3 2024**

Marketing, growth & incentivization phase

# TROPICAL TREASURES



- 01** 10 000 unique & handpicked NFTs which serve as a 'Proof of Ownership'.

Launch on Arbitrum through HeyMint

- 02** 50% (!) of the PokerBay platform will be airdropped back to NFT holders







Through strategic incentive structures we believe we can quickly take the poker world by storm.

We have decades of player experiences in both poker & crypto. We will leverage 3rd party companies and specialists to make the platform of our dreams.

We are looking for 50 ETH to make our MVP a reality. Terms are open for discussion.



## CONTACT US

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